

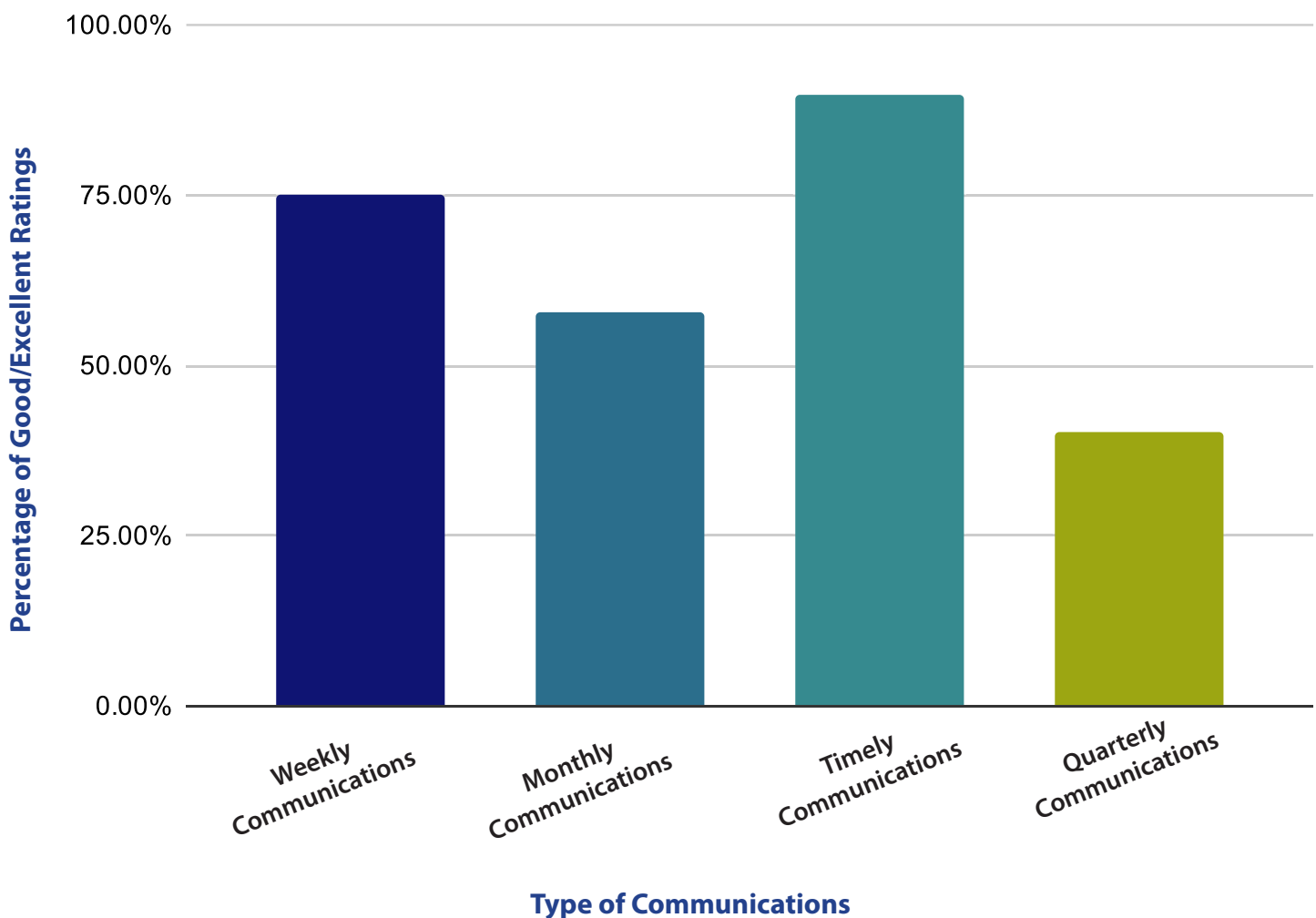
Michigan Association of Secondary School Principals SURVEY RESULTS

COMMUNICATIONS

65.7% of member responses average MASSP Communications rating Good/Excellent

Less than 5% of member responses rated communication Poor/Fair

Less than 7% of member responses haven't utilized a form of communication

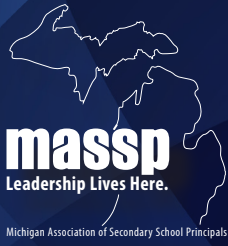


Weekly Communications: Headlines, It's A Wrap and Marshall Memo (included with Headlines)

Monthly Communications: LegalEase, Principal's Checklist, Podcasts and Tech Bytes

Timely Communications: Legislative Updates and Breaking News Communication

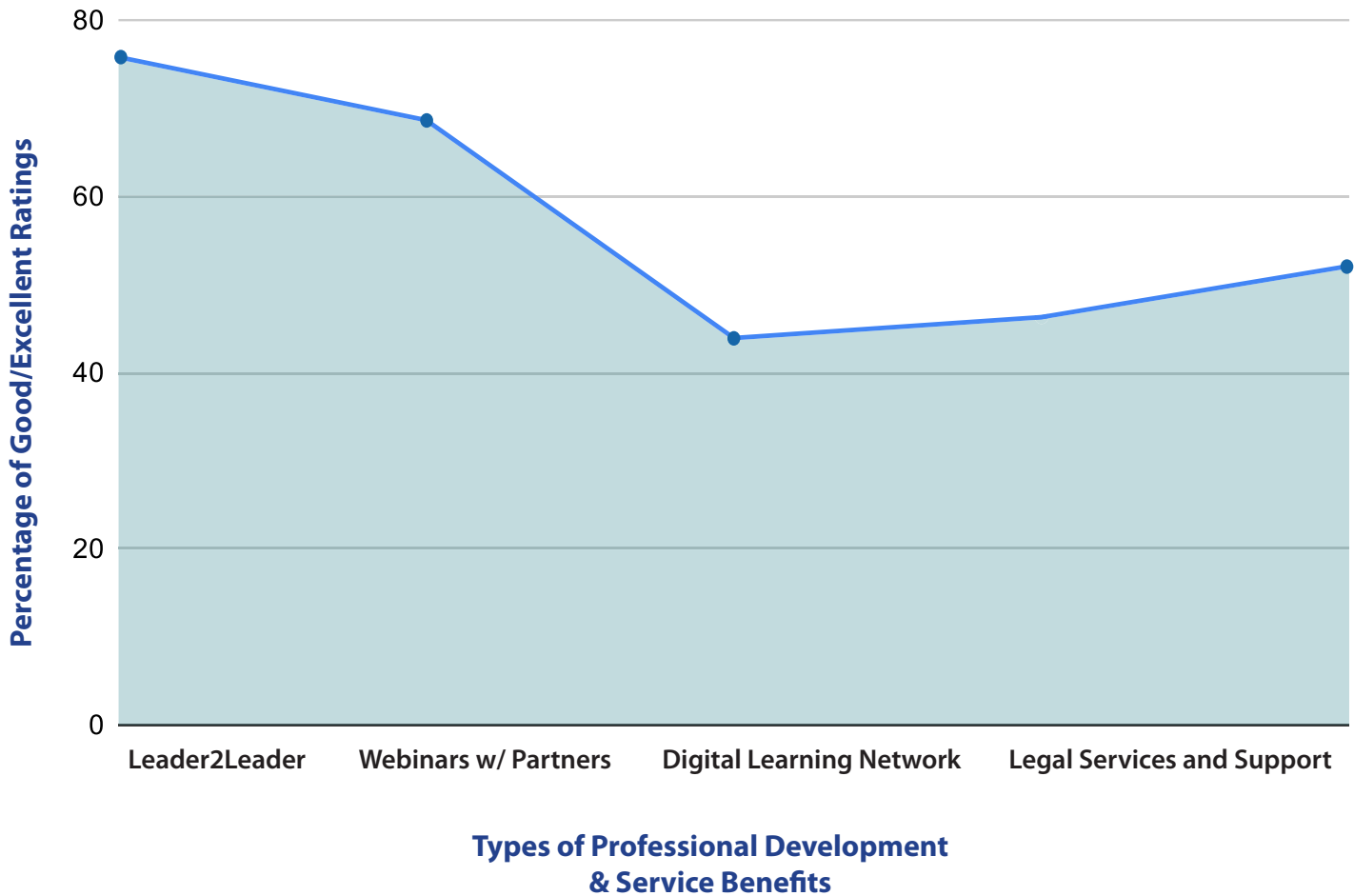
Quarterly Communications: The Assist and MASSP in the Middle with You

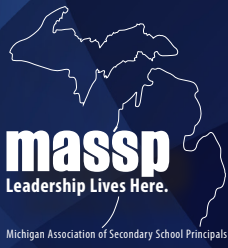


Michigan Association of Secondary School Principals **SURVEY RESULTS**

PROFESSIONAL DEVELOPMENT & SERVICE BENEFITS

57.37% of member responses average PD and Service Benefits rating Good/Excellent
Less than 5% of member responses rated Poor/Fair
Around 32% of member responses haven't utilized some form of service/PD offered

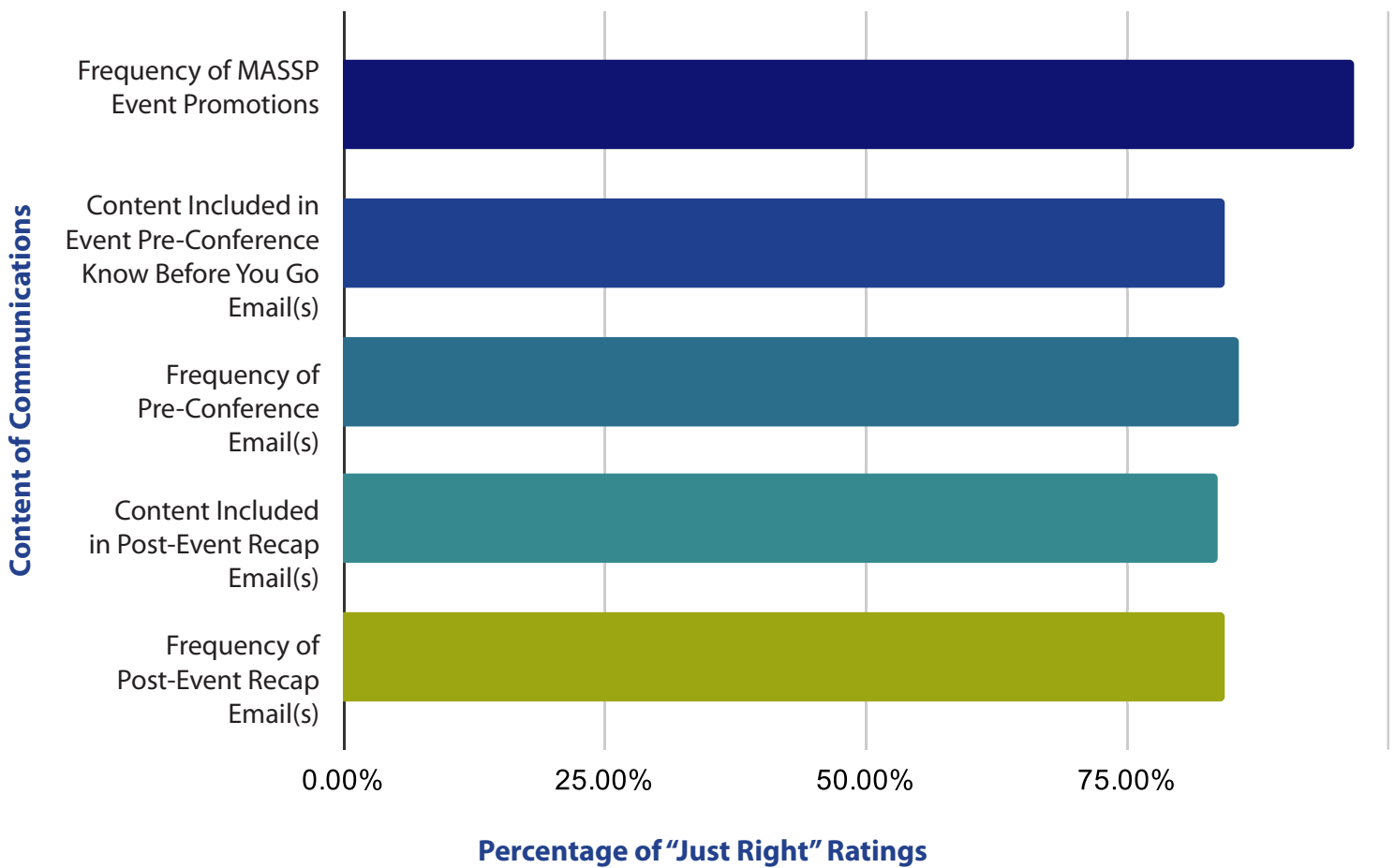




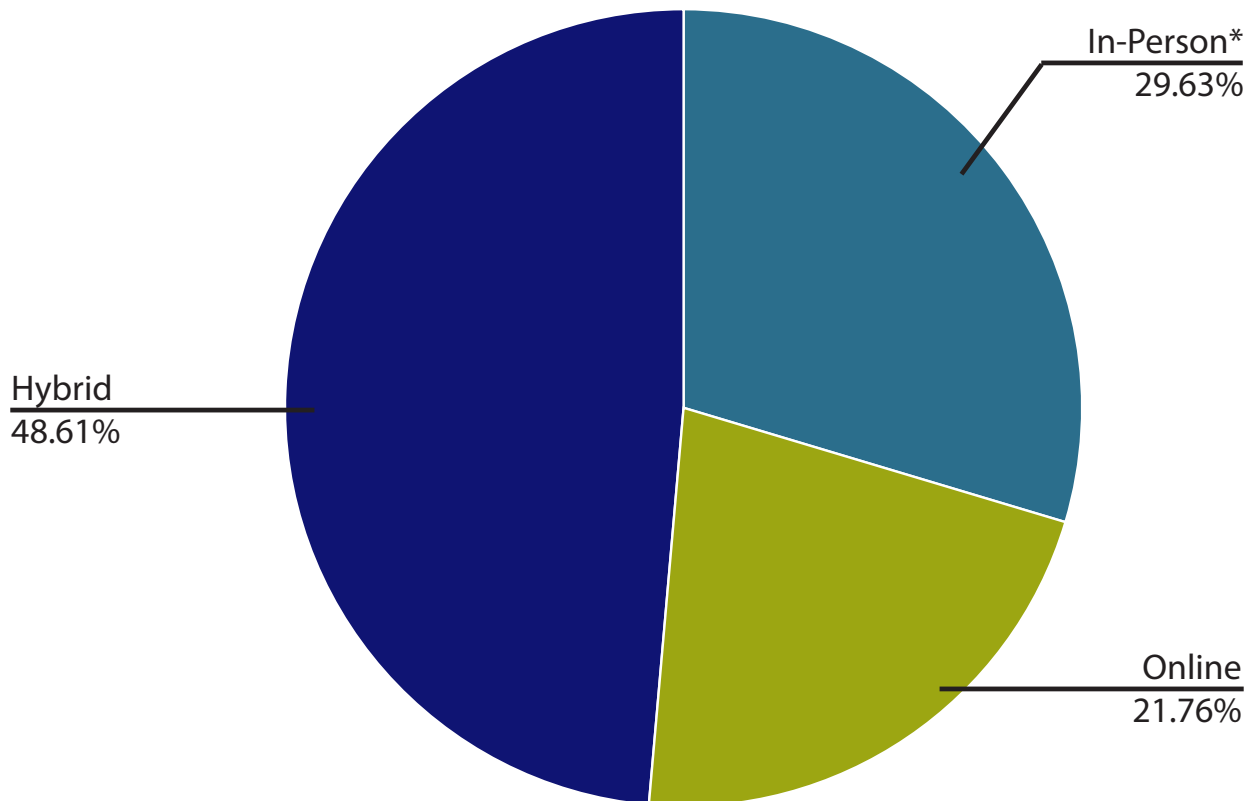
Michigan Association of Secondary School Principals **SURVEY RESULTS**

SATISFACTION LEVEL WITH FREQUENCY & CONTENT OF COMMUNICATIONS

86.94% of member responses said Just Right (average)



PREFERRED METHOD OF CONTENT DELIVERY

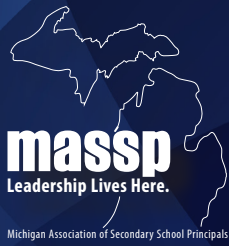


ON DEMAND VIRTUAL CONTENT/SESSION RECORDINGS

82.87% of participants find value on demand content, but **89.36%** have viewed on demand content between 0 & 5 times.

WHEN ASKED IF THERE IS A SERVICE WE ARE NOT PROVIDING THAT YOU WOULD LIKE TO SEE

95.83% of participants said no.



Michigan Association of Secondary School Principals **SURVEY RESULTS**

COMMENTS

- Keep being a leader in education! Thank you for your support, leadership and guidance as we have moved through the most tumultuous time in education!
- Thank you for your deep and consistent support on key topics during the pandemic. You give us information that gives us confidence that we know what we're talking about, and help us identify our decision making points.
- I really appreciate how MASSP has given voice to and consideration of the unique needs we have this year as building leaders. I feel that during the pandemic I have learned more on the MASSP than I had ever done previously. MASSP keeps me up to date on the latest info relevant to our profession and connects me with others in the field to collaborate and generate ideas. The webinars have been outstanding! I really hope that this becomes a standing practice when things return to "normal".
- Team MASSP is responsible for the majority of my professional & leadership growth! Thank YOU!
- Thank you! I feel connected to a network of professionals
- WOW! MASSP is truly the premier leadership organization that has helped me so much this year! The staff are truly top notch professionals that allow me to grow with them! Thank you MASSP!!
- Thank you for all of the information and opportunities provided, especially during the last calendar year. Your assistance and guidance have been spot on, timely, and incredibly helpful. I can't wait to get back to in-person sessions, but I greatly appreciate the digital opportunities to connect and the on-demand info. I have used segments of sessions with my staff (like the feedback portion of the "exams during a pandemic" recording). It has been quite helpful to have those recordings available.
- Truly appreciate the high quality support & services provided by MASSP, particularly this year as we continue to navigate the challenges posed by the pandemic.
- I highly value the information I receive through MASSP for its accuracy, timeliness, relevancy (to my practice as a high school principal) and importance. I believe that even if I receive an email I don't "need," it was sent by someone who is trying to provide information I may need and not someone making up another email to send. That type of confidence in the material shared is a compliment to the whole team at MASSP.
- Love my MASSP membership. I find it more useful than any other organization of which I am a member.
- MASSP has been such an amazing resource over my career in administration. I have also seen how this organization has helped to grow future leaders, at a time where we desperately need more educational leaders in this state!
- I love the PD they have been providing this year virtually. Straight to the point and they give you what you need to know without all the fluff and don't waste time.
- Love the organization, the support, the comprehensive services and information provided, and the approachability of the MASSP team. Great work! Best support of any organization during COVID hands down.