



MASSP Leadership Pathways and Partnership Guide

2026-2027 Opportunities

This guide brings everything MASSP offers together in one place, making it easy to understand your options and choose the right professional development for you and your team.

Introduction & Overview

MASSP has designed a statewide leadership development system that supports school leaders at every stage of their work. This system is not a collection of programs, but an integrated approach to developing people, strengthening systems, and advancing the principalship across Michigan.

MASSP's Leadership Pathways and Partnership Guide serves as a front door into this system. Built on the belief that school improvement follows leadership capacity, each component is intentionally designed to connect experiences over time, align to purpose, and translate into the daily practice of leading schools.

Leaders engage with MASSP in different ways depending on their role, context, and goals. Some districts partner to align leadership development and system priorities, while others engage directly as individual leaders through structured pathways, learning experiences, and professional networks.

Together, these experiences form a coherent system that supports leaders from initial development through system-level impact.



About MASSP

The Michigan Association of Secondary School Principals (MASSP) is a 1,800-member strong organization representing the state's high school, career technical education, and middle-level principals and assistant principals. MASSP was first established in 1911 and for more than 110 years has worked to be the premier educational association, promoting excellence in school leadership and advocating for education system improvements – including guiding curriculum and transforming state standards – for the benefit of students, teachers, education leaders, and schools throughout Michigan.

HOW TO ENGAGE WITH MASSP

System-Level Support, Customized to Context

For districts seeking system-level alignment, MASSP partners to design and implement customized leadership development systems connected to instructional priorities, organizational structures, and long-term improvement efforts. This work moves beyond isolated professional learning to create coherent, sustained impact across schools and districts.

Developing Leaders Across Career Stages

Mentoring and Coaching serves as the backbone of MASSP's leadership development system, anchoring development across the continuum from entry into the profession through advanced practice. Through structured, multi-year experiences, leaders build the knowledge, skills, and judgment required to lead instructional improvement, align systems, and sustain impact over time.

Skill Development and Application

Workshops and Institutes provide focused, application-driven learning experiences that build specific leadership skills and connect directly to broader development pathways. These sessions translate knowledge into practice, allowing leaders to develop, refine, and implement strategies aligned to instructional leadership, systems development, and organizational effectiveness.

Flexible Access and Ongoing Learning

The Digital Learning Network expands access to professional learning through flexible, on-demand and cohort-based experiences. DLN supports leaders in engaging with content at their own pace while maintaining alignment to MASSP's broader leadership framework.

Connection, Learning and Collective Momentum

Conferences and statewide summits bring leaders together to connect, learn, and engage in shared problem-solving. These experiences strengthen professional networks, amplify practitioner voice, and build collective momentum around key priorities in teaching, learning, and leadership.

Developing the Next Generation of Leaders

Through Michigan Student Leadership (MASC/MAHS), MASSP extends its work to students in grades 6-12, creating opportunities for leadership development, engagement, and voice. This work strengthens the leadership pipeline and connects student experience to broader educational outcomes.

Ongoing Support, Advocacy & Protection

Member Services provide the ongoing connection, advocacy, and resources that sustain leadership practice. From communication and engagement, to policy advocacy and guidance, this work ensures leaders are supported, represented, and equipped to navigate complex challenges.

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District Partnerships and Contracted Services

Customized offerings designed in collaboration with districts to address defined priorities, build internal capacity, and align leadership practices to strategic goals.

System-Level Support, Customized to Context.

District Partnerships & Contracted Services represent MASSP's commitment to strengthening systems through tailored, high-impact support. These engagements are developed in direct collaboration with districts to address defined priorities, build internal capacity, and align leadership practices to strategic goals.

Through on-site facilitation, leadership team coaching, contracted professional development, and system-level implementation support, MASSP works alongside districts to move from strategy to execution. The focus is not on isolated learning, but on embedding leadership development into the structures, processes, and conditions that drive sustained improvement. Each engagement is grounded in practical application, ensuring the work translates into measurable organizational impact.

FORMAT & OUTCOMES

Purpose: Strengthen district systems through customized implementation & aligned leadership development.

Audience: District leadership teams, building leaders & central office staff.

Delivery Models: On-site facilitation, strategic consulting, contracted professional learning & multi-session partnerships.

Duration: Single-day engagements to multi-year partnerships.

Outcome: Improved system coherence, strengthened leadership capacity, and aligned organizational practices.

ENGAGEMENT AREAS

System Alignment and Implementation

- Contracted professional development
- Culture and climate system development
- Custom leadership development design
- Evaluation calibration
- MTSS support
- On-site facilitation
- Strategic planning facilitation
- Retreats and board alignment
- Multi-year partnership engagements

ENGAGEMENT AREAS

Innovation, Artificial Intelligence and Future-Ready Design

- Development of district AI strategies, governance frameworks, and responsible use policies
- Leadership support for AI integration across instruction, operations, and decision-making
- Professional learning and coaching focused on practical AI use for educators and leaders
- Design and implementation of competency-based, student-centered, and future-ready learning models
- Redesign of school structures, schedules, and systems to support personalization and flexibility
- Expansion of career pathways, work-based learning, and postsecondary readiness systems
- Creation of innovation pilots, design studios, and implementation cycles tied to district priorities
- Strategic consultation on emerging technologies, instructional innovation, and system transformation
- Support for scaling innovative practices across schools and districts

GETTING STARTED

Districts begin with a conversation to clarify priorities, context, and desired outcomes. From there, MASSP works collaboratively to define scope, align strategies, and develop a customized plan for implementation.

To initiate a partnership, please contact MASSP to schedule a consultation.

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Mentoring and Coaching Services

Strengthening Leaders is MASSP's aligned system of mentoring, coaching, and professional learning that supports administrators at every career stage – building their skills, identity, and impact over time.

Developing Leaders Across Career Stages.

Strengthening Leaders represents MASSP's coordinated system of mentoring, coaching, and leadership development designed to support administrators across every stage of their professional journey. From aspiring through mastery to stewardship, this work is intentionally aligned to build leadership identity, develop core competencies, and expand impact over time.

OUR LEADERSHIP DEVELOPMENT CONTINUUM

Aspiring – For Educators Considering A Future In School Leadership

Early learning experiences and certification pathways that move educators from initial interest to a clear commitment to school leadership.

Emerging – For Administrators Developing Foundational Skills

Induction, mentoring, and early-career support that help new administrators and counselors establish effective leadership practice at the building level.

Advancing – For Experienced Leaders Looking To Deepen Their Impact

Fellowships, inclusive leadership development, innovation networks, and executive coaching that strengthen leadership judgment and expand influence within and beyond the school.

Mastering – For Veteran Leaders Focused On Continuous Improvement And Mentoring

Advanced development and mentorship opportunities that support veteran leaders in extending their impact and building the capacity of others.

Stewardship – For Veteran And Retired Leaders Who Want To Give Back To The Profession

Mentorship roles, ambassador opportunities, and engagement pathways that connect veteran and retired leaders in contributing to and strengthening the broader leadership community.

ASPIRING – PREPARING & COMMITTING

Exploring Leadership Pathways

Location: Hybrid | **Dates:** Ongoing | **Cost:** \$3,000 per Aspiring Leader Annually

Exploring Leadership Pathways is a structured pre-certification experience that helps educators clarify leadership identity, assess readiness, and build foundational understanding of instructional systems leadership. Through shadowing, system-level observation, and guided reflection, participants move from initial interest to a clear commitment to leadership.

Purpose: Strengthen leadership identity, clarify readiness, and expand understanding of instructional and systems leadership.

Audience: Certified educators considering future building or district leadership roles.

Duration: Short-term structured experience (multi-session model with optional asynchronous modules).

Outcome: Increased clarity regarding leadership readiness and strengthened understanding of instructional leadership and school systems.

Funding Source: Title II, Section 31a

Path to Leadership (Administrator Certification)

Location: Hybrid | **Dates:** Ongoing Cohorts (Eight Modules) | **Cost:** \$825 per Module (*Max Cost: \$7,925*)

[Path to Leadership](#) is an MDE-approved certification pathway that prepares educators to transition into credentialed leadership practice. Through sequenced coursework, applied field experience, and structured mentoring, participants build the knowledge, skills, and judgment required to lead instructional programs and school systems effectively. *CAEP accreditation pending.*

Purpose: Prepare educators to earn PK–12 Administrator Certification and demonstrate instructional and systems leadership competency in building or district roles.

Audience: Certified educators seeking Michigan PK–12 Administrator Certification through an alternative route.

Duration: Multi-semester cohort progression comprised of eight modules (typically 12–18 months, depending on pace and field experience completion).

Outcome: PK–12 Administrator Certification and demonstrated readiness to lead instructional programs, manage systems, and align school improvement strategies to measurable student outcomes.

Funding Source: Title II, Section 31a

EMERGING – ESTABLISHING LEADERSHIP PRACTICE

Administrator Induction, Mentoring & Coaching

Location: Hybrid | **Dates:** Ongoing | **Cost:** \$3,000 per Emerging Leader Annually

Administrator Induction, Mentoring and Coaching is a multi-year leadership development experience that supports early-career administrators in establishing effective leadership practice. Through sustained mentoring, coaching, and applied learning, participants build the capacity to lead instructional improvement, align systems, and support staff and students.

Purpose: Strengthen early-career administrator capacity to lead instructional practice, align systems to school improvement priorities, and support positive student outcomes.

Audience: Assistant Principals, Deans of Students, and Principals in their first three years of building leadership.

Duration: Multi-year engagement (typically 1–3 years; 20–30 SCECHs annually).

Outcome: Increased capacity to implement evidence-informed leadership practices that strengthen instructional quality and improve student outcomes.

Funding Source: Title II, 27h Eligible

Collaborative Counseling

Location: Hybrid | **Dates:** Ongoing | **Cost:** \$3,000 per Counselor Annually

Collaborative Counseling is a structured, multi-year leadership development experience that supports school counselors in strengthening their role within student support systems and school-wide leadership. Through collaborative learning, applied practice, and peer connection, participants build the capacity to align counseling programs to school improvement priorities and enhance student outcomes.

Purpose: Strengthen counselor capacity to lead comprehensive, student-centered support systems aligned to school and district priorities.

Audience: School counselors seeking to expand their leadership within student support systems and school-wide initiatives.

Duration: Multi-year engagement (typically 1–3 years; 20–30 SCECHs annually).

Outcome: Increased capacity to implement comprehensive counseling practices that strengthen student support systems and improve student outcomes.

Funding Source: Title II, 27h Eligible

ADVANCING – DEEPENING IMPACT AND SPECIALIZATION

Michigan Leadership Fellows (AP Focused)

Location: Hybrid | **Dates:** 18-Month Cohort | **Cost: None** (*Fellowship is funded by MCAN; participants cover their own conference registration for the AP & Dean Summit and EdCon*)

Michigan Leadership Fellows is an 18-month, project-based leadership fellowship that supports administrators in deepening instructional leadership and expanding student opportunity. Through mentoring, coaching, action research, and collaborative problem-solving, participants engage in disciplined inquiry tied to real school-based challenges that improve instructional quality and student outcomes.

Purpose: Develop instructional leaders who expand student opportunity, strengthen postsecondary readiness, and improve measurable school-level outcomes.

Audience: Assistant Principals and Principals beyond their first year who are prepared to deepen instructional leadership impact and systems influence.

Duration: 18-month structured cohort progression.

Outcome: Increased capacity to design, implement, and scale evidence-informed instructional initiatives that improve student outcomes.

Funding Source: MCAN Scholarship.

Innovative Leaders Network

Location: Hybrid | **Dates:** 2-Year Structured Model | **Cost: \$500** per Participant Annually

[The Innovative Leaders Network](#) is a multi-year leadership development experience that supports administrators in leading innovation within student-centered, future-ready schools. Through design studios, action research, and implementation cycles, participants strengthen their ability to apply emerging practices, integrate new technologies, and align innovation to school improvement priorities.

Purpose: Develop administrator capacity to design, implement, and scale innovative instructional systems practices that improve student learning and prepare students for future-ready pathways.

Audience: Principals and Assistant Principals prepared to lead innovation, instructional redesign, and emerging technology integration within their schools.

Duration: 2-year structured cohort progression.

Outcome: Increased capacity to lead adaptive change, integrate emerging technologies responsibly, and implement innovative instructional models that improve student outcomes.

Funding Source: Title II, Title IV, Section 31a

Developing Inclusive Leaders (Principal Focused)

Location: Hybrid | **Dates:** Multi-Year Cohorts | **Cost:** \$3,000 per Participant Annually

Developing Inclusive Leaders is a multi-year leadership development experience provided in partnership with MAASE that supports administrators in strengthening inclusive instructional systems and equitable school practices. Through cohort-based learning, systems analysis, and applied leadership practice, participants deepen their ability to align special education, instruction, and school culture to improve outcomes for all learners.

Purpose: Strengthen administrator capacity to lead inclusive instructional systems, ensure compliance with special education law, and build equitable school cultures that improve student outcomes.

Audience: Principals, Assistant Principals, and Deans beyond their first three years of building leadership who are responsible for special education oversight, inclusive practices, and school-wide student support systems.

Duration: Multi-year structured cohort progression.

Outcome: Increased capacity to design, implement, and sustain inclusive instructional and intervention systems that improve student outcomes and strengthen belonging for diverse learners.

Funding Source: Title II, Section 31a

Executive Coaching

Location: Customized (Virtual or On-Site) | **Dates:** Contracted Engagement (Semester or Annual Options)

Cost: \$3,000 per Participant Annually

Executive Coaching is a personalized leadership development experience that supports principals and assistant principals in strengthening leadership effectiveness aligned to school improvement priorities. Through one-on-one coaching, reflective practice, and applied problem-solving, participants sharpen the clarity, judgment, and strategic focus needed to navigate complexity and improve outcomes.

Purpose: Strengthen administrator effectiveness through individualized, strategic leadership coaching aligned to instructional supervision and school improvement goals.

Audience: Principals and Assistant Principals seeking targeted, individualized leadership development beyond cohort-based programming.

Duration: Flexible contracted engagement model (semester-based, annual, or multi-year partnership).

Outcome: Increased capacity to lead instructional supervision, strengthen school culture, and implement improvement strategies that positively impact student outcomes.

Funding Source: Title II, Section 31a

MASTERING – MULTIPLYING LEADERSHIP CAPACITY

Strategic Executive Coaching

Location: Customized (Virtual or On-Site) | **Dates:** Ongoing (Annual or Multi-Year Engagement)

Cost: \$3,000 per Participant Annually

Strategic Executive Coaching is a personalized leadership development experience that supports experienced principals in expanding influence beyond the building to system-level impact. Through executive partnership, reflection, and applied leadership planning, participants strengthen their ability to align long-term priorities, develop other leaders, and lead with clarity across complex systems.

Purpose: Strengthen system-level leadership influence, executive decision-making, and long-term strategic alignment for experienced principals.

Audience: Veteran Principals and senior administrators prepared to extend influence beyond a single building.

Duration: Flexible engagement model (annual or multi-year executive partnership).

Outcome: Increased capacity to lead at a systems level, develop leadership pipelines, and sustain aligned, high-performing organizations.

Funding Source: Title II, 27h Eligible

STEWARDSHIP – SUSTAINING & STRENGTHENING THE PROFESSION

Mentor Coach: Leadership Development for Experienced Principals

Location: Hybrid | **Dates:** Ongoing | **Cost:** None

A Mentor Coach is a leadership development experience that supports principals in extending their impact by developing leaders across the leadership continuum. Through structured preparation, coaching practice, and ongoing development, participants build the capacity to guide reflective practice, support instructional leadership growth, and strengthen leadership across schools and districts.

Purpose: Prepare experienced principals to serve as skilled mentors and leadership coaches who strengthen administrator effectiveness and instructional leadership capacity statewide.

Audience: Veteran Principals with demonstrated leadership effectiveness seeking to extend their impact through structured mentoring and coaching.

Duration: Annual service commitment with required induction training and ongoing development.

Outcome: Increased capacity to develop other leaders, strengthen instructional leadership practices, and multiply leadership impact across schools and systems.

MASSP Ambassador

Location: Hybrid | **Dates:** Ongoing | **Cost:** None

An MASSP Ambassador is a leadership engagement experience that supports active and retired administrators in strengthening connection, trust, and professional belonging across Michigan's secondary leadership community. Through relationship-based outreach and peer connection, Ambassadors reinforce MASSP as a professional home and extend leadership influence across regions and networks.

Purpose: Strengthen professional connection, belonging, and engagement across Michigan's secondary leadership community.

Audience: Experienced and retired Principals and Assistant Principals committed to supporting the profession and strengthening statewide leadership networks.

Duration: Annual service commitment with regional engagement responsibilities.

Outcome: Increased member engagement, strengthened professional affiliation, expanded trust networks, and sustained leadership community across Michigan.

GETTING STARTED

As of July 1, 2024, Michigan law (MCL 380.1249b(1)(o)) requires districts to assign a mentor to each school administrator during their first three years in a new administrative position.

To learn more about mentor coaching services, please contact MASSP to schedule an initial consultation.

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Workshops and Institutes

Workshops and Institutes offer focused, hands-on learning that builds leadership and instructional skills, equipping educators to apply strategies that strengthen teaching, systems, and overall effectiveness.

Skill Development and Application.

Workshops and Institutes provide focused, application-driven learning experiences that build specific leadership and instructional skills for administrators and teachers. These sessions emphasize practice, reflection, and implementation, ensuring participants leave prepared to apply strategies aligned to teaching and learning, instructional leadership, systems development, and organizational effectiveness.

This work provides a coherent, statewide system for building leadership capacity through focused, application-driven learning. Leaders can access targeted development that deepens knowledge, strengthens practice, supports implementation, and complements MASSP's broader leadership pathways and system-level partnerships.

APPLIED LEARNING AREAS

Leading Learning

Strengthen instructional leadership, observation, feedback, evaluation, and teaching practice in ways that improve the quality of teaching and learning.

Leading Systems

Align systems, improve culture, and implement structures that support sustained organizational effectiveness and school improvement.

Leading the Future

Prepare leaders to navigate emerging technologies, lead innovation, and design future-ready learning environments and systems.

5D+ Teacher Evaluation System

Strengthen teacher practice and evaluator capacity by establishing a common language and shared vision of high-quality instruction. This work supports growth-oriented observation, feedback, and evaluation practices that improve teaching and learning and promote validity, reliability, and efficacy.

Area of Focus Training: Strengthening Targeted Instructional Practice

Location: Regional (ISD Partnerships), Virtual, or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district)

Area of Focus Training deepens teacher and leader understanding of high-quality instruction through targeted areas aligned to building and district priorities. Participants examine selected indicators from a district-adopted instructional framework or evaluation system, analyze instructional practice, and apply their learning to lesson design, instructional decisions, and assessment. Sessions are tailored to local goals, strengthening coherence across classrooms and supporting effective and equitable teaching and learning.

Purpose: Deepen educator and leader capacity to apply targeted instructional practices aligned to priority areas within a district's instructional framework.

Audience: Teachers, principals, assistant principals, instructional coaches, and district leaders focused on instructional improvement.

Duration: Flexible delivery including half-day (3 hours), full day (6 hours), or multi-day options.

Outcome: Improved ability to apply targeted instructional practices within priority areas, resulting in stronger lesson design, classroom practice, and student learning outcomes.

Funding Source: Title II, Section 31a

Clinicals

Location: District-Based (On-Site) | **Dates:** Customized Scheduling | **Cost:** \$2,100/half day or \$3,500/full day

Clinicals are designed to strengthen instructional leadership through real-time observation, evidence collection, and feedback. These sessions provide administrators and teacher leaders the opportunity to apply their district-adopted instructional framework and evaluation tool in authentic classroom settings. Participants conduct live observations, collect and align evidence, and develop noticings and wonderings connected to a teacher's area of focus to frame post-observation conversations and collaborative analysis. Through this process, participants translate evidence into targeted, strengths-based feedback, building confidence and consistency in observation and feedback practices.

Purpose: Build leadership capacity to deliver targeted, strengths-based feedback grounded in real-time observation and evidence.

Audience: Principals, Assistant Principals, teachers, and central office leaders responsible for instructional leadership and evaluation.

Duration: Flexible delivery including half-day (3 hours), full day (6 hours), or multi-day options.

Outcome: Improved ability to translate observation evidence into targeted feedback, leading to stronger instructional practice and greater consistency in evaluation and feedback.

Funding Source: Title II, Section 31a

Observation Best Practices: Facilitating Fair, Transparent, and Growth-Oriented Evaluation Systems

Location: Virtual, Regional (Host Sites), or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district)

Observation Best Practices is designed to strengthen instructional leadership by improving how administrators observe instruction, collect evidence, and provide feedback. Participants apply an inquiry-based approach to observation and feedback, strengthening their ability to analyze instructional practice and engage teachers in growth-oriented conversations. Through structured learning and application, participants refine evidence-based and inquiry-driven practices that support continuous improvement in teaching and learning across instructional frameworks.

Purpose: Build administrator capacity to implement observation and feedback practices that are fair, evidence-based, and focused on continuous instructional improvement.

Audience: Principals, assistant principals, and district administrators responsible for teacher observation, feedback, and evaluation.

Duration: Flexible delivery including half-day (3 hours), full day (6 hours), or multi-day options.

Outcome: Improved ability to collect and analyze instructional evidence, apply inquiry-based feedback practices, and implement evaluation systems that support teacher growth and student learning.

Funding Source: Title II, Section 31a

Targeted Feedback Institute

Location: Virtual, Regional (Host Sites), or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$7,000/two full days (contracted in-district) or \$900/person for two full days (host site or virtual)

The Targeted Feedback Institute is designed to strengthen instructional leadership by building the skills and systems needed to provide high-quality, growth-oriented feedback to teachers. Participants apply observation and feedback as part of an ongoing cycle of inquiry, strengthening their ability to analyze instructional practice and support teacher growth. Through structured practice and application, participants deliver strengths-based feedback, identify areas of focus, and lead targeted conversations aligned to teacher goals, building capacity for continuous, growth-oriented dialogue that supports a culture of professional learning.

Purpose: Build leadership capacity to deliver targeted, strengths-based feedback that supports teacher growth and improves instructional practice.

Audience: Principals, assistant principals, teachers, and central office leaders responsible for instructional leadership and evaluation.

Duration: Two full days (12 hours).

Outcome: Improved ability to lead effective feedback conversations aligned to teacher goals, resulting in stronger instructional practice and a more coherent culture of continuous improvement.

Funding Source: Title II, Section 31a

LEADING SYSTEMS

Behavioral Edge: Unlocking Behavioral Intelligence for Leadership and Team Effectiveness

Location: Virtual, Regional (ISD Partnership), or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$2,100/half day, \$3,500/full day (contracted in district)
or \$175/person half day, \$275/person full day (virtual or at host site)

Behavioral Edge is an interactive, application-focused professional learning experience that develops Behavioral Intelligence, the ability to explain, predict, influence, and adapt behavior in real time. Through the Behavioral Elements framework, participants examine how internal drivers shape behavior and apply strategies to strengthen communication, collaboration, and decision-making. This work emphasizes real-time awareness and adaptability, building leadership capacity to improve team dynamics and strengthen organizational effectiveness and school culture.

Purpose: Build leadership and team capacity to understand, adapt, and apply behavioral intelligence to improve communication, collaboration, and organizational effectiveness.

Audience: District leaders, principals, assistant principals, teacher leaders, and teams of school staff.

Duration: Flexible delivery including half-day (3–4 hours) or full-day (6–7 hours) options.

Outcome: Increased ability to recognize and adapt behavioral drivers, leading to stronger communication, improved collaboration, more effective conflict resolution, and enhanced team and school culture.

Funding Source: Title II, Section 31a

Beyond Cell Phone Policy: Leading the Shift from Distraction to Engagement

Location: Virtual, Regional (ISD Partnership), or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$2,100/half day (contracted in-district) or \$175/person half day (virtual or at host site)

Beyond Cell Phone Policy is designed to support school and district leaders in moving beyond compliance and enforcement toward designing conditions for student presence and engagement. Using participants' own technology policies as a starting point, teams examine gaps between policy and practice and reflect on the culture those policies are intended to create. Through a structured process, participants adopt a design mindset, clarify what student presence should look and feel like, assess implementation risks, and identify aligned actions that support engagement and learning.

Purpose: Support school leaders in implementing technology policies in ways that strengthen student engagement, instructional quality, and school culture.

Audience: District leaders, principals, assistant principals, deans, and school leadership teams.

Duration: Half day (3 hours) or extended half day (4 hours, including application time).

Outcome: Improved clarity around student presence, understanding of implementation risks, and a set of aligned leadership actions to support effective policy implementation.

Funding Source: Title II, Section 31a

Building Leadership That Lasts: Growing People and Designing Sustainable Leadership Systems

Location: Virtual, Regional (ISD Partnership), or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$3,500/full day (contracted in-district) or \$275/person for full day (at host site or virtual)

Building Leadership That Lasts is a professional learning experience designed to help school and district leaders move from reactive staffing to the intentional development of people and systems. Participants examine their current leadership pipeline, identify gaps and risks related to over-reliance on individuals, and explore strategies for talent identification, development, coaching, and retention. Through structured protocols and collaborative design, teams develop a coherent People Development System aligned to their context, supporting sustained leadership growth and organizational continuity.

Purpose: Build leadership team capacity to intentionally grow people, develop leadership pipelines, and design sustainable systems that ensure continuity, stability, and long-term effectiveness.

Audience: Principals, assistant principals, directors, assistant superintendents, superintendents, and district or school leadership teams responsible for staff development, leadership growth, and succession planning.

Duration: Full day (6 hours).

Outcome: Improved capacity to design a People Development System and a practical 12-month leadership plan that strengthens talent development and reduces leadership risk.

Funding Source: Title II, Title IV, Section 31a

EDPs Designing Futures: How School Leaders Build Stronger Career Development Systems

Location: Virtual, Regional (ISD Partnership), or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$2,100/half day, \$3,500/full day (contracted in-district)
or \$175/person half day, \$275/person full day (virtual or at host site)

EDPs Designing Futures is a professional learning experience that supports school and district teams in moving Educational Development Planning from a compliance activity to a cohesive, system-wide strategy for student success. Grounded in Michigan's Career Development Model and EDP requirements, participants examine how career development is embedded across K–12 systems, including career exploration, pathway alignment, and postsecondary planning. Teams analyze system structures such as scheduling, counseling, and instruction, and apply their learning to identify gaps and design more aligned career development systems that support meaningful student pathways.

Purpose: Build leadership team capacity to design, align, and implement a cohesive K–12 career development system that supports meaningful student pathway development.

Audience: Principals, assistant principals, district leaders, and school or district teams responsible for career development systems, including counselors, CTE directors, and career coordinators.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to align and implement career development practices across K–12 systems, resulting in a team-aligned plan and actionable steps to strengthen EDP implementation and support meaningful postsecondary pathways.

Funding Source: Title II, Section 31a

Secondary MTSS Reimagined: Leading Data-Driven Systems with AI-Enhanced Insight and Action

Location: Virtual, Regional (ISD Partnership), or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$2,100/half day, \$3,500/full day (contracted in-district)
or \$175/person half day, \$275/person full day (virtual or at host site)

Secondary MTSS Reimagined is a professional learning experience designed to help middle and high school leaders build consistent, data-driven systems that improve academic, behavioral, and attendance outcomes. Grounded in research-based practices and the Early Warning Intervention and Monitoring System (EWIMS), participants examine how early warning indicators such as attendance, behavior, and course performance can be used to identify students and activate timely, tiered interventions. Teams analyze system structures, roles, and time, and apply their learning to strengthen alignment across data use, leadership, and intervention practices, including the use of emerging AI tools to support analysis and decision-making.

Purpose: Build leadership team capacity to design and implement cohesive secondary MTSS systems that integrate academic, behavioral, and attendance supports through effective data use and decision-making.

Audience: Principals, assistant principals, district leaders, and school leadership teams responsible for MTSS, intervention systems, and school improvement.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to design and implement cohesive MTSS systems, resulting in a team-aligned plan with defined data routines, leadership structures, and intervention practices that improve student outcomes.

Funding Source: Title I, Title II, Title IV, Section 31a

Time Management for School Leaders: Leading Time, Energy, and Priorities

Location: Virtual, Regional (ISD Partnership), or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$3,500/full day (contracted in-district) or \$275/person full day (virtual or at host site)

Time Management for School Leaders is a professional learning experience designed to help administrators move from reactive task management to the intentional leadership of time, attention, and energy. Participants examine how they currently use their time, identify misalignments and common time traps, and apply strategies for prioritization, scheduling, and delegation. Grounded in leadership practice and aligned to the MASSP 3x3xU Leadership Framework, participants design a personalized time system that strengthens alignment to core priorities and supports sustained effectiveness.

Purpose: Build leadership capacity to align time, attention, and energy to purpose and priorities.

Audience: Principals, assistant principals, district leaders, and school leadership teams seeking to strengthen prioritization, time use, and leadership effectiveness.

Duration: Full day (6 hours).

Outcome: Improved capacity to design a personalized leadership time system and a practical 30-day implementation plan that strengthens alignment and prioritization.

Funding Source: Title II, Title IV, Section 31a

AI and School Improvement: From Data to Action

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

AI and School Improvement is a professional learning experience designed to help school improvement teams use AI to strengthen data analysis and action planning. Participants explore how AI can support root cause analysis, planning processes, and progress monitoring. Through application, teams apply AI-supported strategies to develop clearer, more actionable plans aligned to improvement priorities.

Purpose: Strengthen school improvement processes through AI-supported data use and planning.

Audience: School improvement teams and administrators.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to use AI for data analysis and planning, resulting in clearer, more actionable improvement plans aligned to school priorities.

Funding Source: Title I, Title II, Title IV, Section 31a

AI Disruptors: Rethinking Learning for a New Era

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

AI Disruptors is a professional learning experience designed to help leaders rethink traditional models of teaching and learning in light of emerging technologies. Participants explore how AI shifts what is possible, examine implications for curriculum and instruction, and design future-ready learning experiences. Through structured reflection and application, leaders develop a forward-looking vision for their schools.

Purpose: Expand leadership thinking and design future-ready learning models.

Audience: Teachers and instructional leaders.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to design future-ready learning models, resulting in a forward-looking instructional vision and initial implementation concepts.

Funding Source: Title II, Title IV, Section 31a

AI for Assessment and Feedback

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

AI for Assessment and Feedback is a professional learning experience designed to strengthen how educators design assessments and provide meaningful feedback to students. Participants explore how AI can support formative assessment, generate actionable feedback, and improve revision cycles. Through application, participants develop tools and strategies that balance efficiency with authenticity and strengthen student learning.

Purpose: Strengthen assessment and feedback practices through effective use of AI.

Audience: Teachers and instructional leaders.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved assessment design and feedback practices that support student growth.

Funding Source: Title II, Title IV, Section 31a

AI for Differentiation and Personalized Learning

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

AI for Differentiation and Personalized Learning is a professional learning experience designed to help educators meet diverse learner needs through scalable, responsive instructional design. Participants explore how AI can be used to create leveled texts, scaffolds, and supports for students, including those with IEPs, English learners, and struggling readers. Through application, participants design flexible learning pathways that increase access and engagement while maintaining high expectations.

Purpose: Build educator capacity to differentiate instruction and personalize learning using AI.

Audience: Teachers and instructional leaders.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to design differentiated and personalized learning experiences, resulting in ready-to-use materials and strategies that support diverse learners.

Funding Source: Title II, Title IV, Section 31a

AI for Equity: Expanding Opportunity for All Learners

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

AI for Equity is a professional learning experience designed to help educators leverage AI to expand access and opportunity for all learners. Participants explore how AI can support underserved students, increase access to high-quality resources, and provide language and accessibility supports. Through application, participants develop strategies that ensure AI is used as a tool for inclusion while mitigating bias and unintended consequences.

Purpose: Build capacity to use AI as a tool for equity and access.

Audience: Teachers and instructional leaders.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to use AI to expand access and opportunity, resulting in practical strategies that support diverse learners and mitigate bias.

Funding Source: Title II, Title IV, Section 31a

AI Foundations for Educators: Building Understanding and Confidence

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

AI Foundations for Educators is a professional learning experience designed to build a clear, practical understanding of artificial intelligence and its role in education. Participants examine how AI systems function, including common tools, limitations such as bias and hallucinations, and implications for data privacy and responsible use. Through guided exploration and hands-on practice, participants develop confidence in navigating AI tools and begin applying them in low-risk, high-impact ways that support planning, communication, and instructional preparation.

Purpose: Build foundational understanding and confidence in the use of AI for teaching, learning, and professional practice.

Audience: All educators and school staff.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved confidence and foundational understanding of AI, resulting in initial application of AI tools in professional practice.

Funding Source: Title II, Title IV, Section 31a

AI Literacy in Action: Building Cohesive Systems for Teaching, Learning, and Leadership

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

AI Literacy in Action is a professional learning experience designed to help educators and leaders build a shared understanding of artificial intelligence and its implications for teaching, learning, and leadership. Participants explore practical applications of AI across instructional practice, professional learning, and organizational systems, while considering ethical use, equity, and student impact. Through structured planning and collaboration, participants identify entry points and develop aligned approaches that support coherence across classrooms, teams, and systems.

Purpose: Build capacity to implement AI literacy in a way that is cohesive, ethical, and aligned to teaching, learning, and leadership priorities.

Audience: District leaders, principals, assistant principals, instructional coaches, teacher leaders, and cross-functional school teams.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to implement AI literacy across systems, resulting in a clear vision, identified entry points, and a practical 90-day action plan.

Funding Source: Title II, Title IV, Section 31a

AI Policy, Ethics, and Academic Integrity

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

AI Policy, Ethics, and Academic Integrity is a professional learning experience designed to help schools establish clear, consistent expectations for AI use. Participants examine ethical considerations, data privacy, and academic integrity in an AI-enabled environment. Teams develop or refine policies, guidance, and communication strategies that support responsible and aligned AI implementation.

Purpose: Support development of clear policies and ethical guidelines for AI use.

Audience: District leaders and administrators.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to design and implement AI policies and ethical guidelines, resulting in drafted or refined policy and implementation guidance.

Funding Source: Title II, Title IV, Section 31a

Building with AI: Designing Engaging Learning Experiences

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

Building with AI is a professional learning experience designed to help educators create engaging, student-centered learning experiences using AI tools. Participants design interactive lessons, explore opportunities for student voice and creativity, and examine how AI can shift learning from compliance to engagement. Through application, participants develop experiences that increase participation, ownership, and deeper learning.

Purpose: Increase student engagement through the design of AI-supported learning experiences.

Audience: Teachers and instructional leaders.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to design engaging, student-centered learning experiences, resulting in an AI-enhanced lesson or learning experience ready for implementation.

Funding Source: Title II, Title IV, Section 31a

Designing High-Quality Instruction in the Age of AI

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

Designing High-Quality Instruction in the Age of AI is a professional learning experience designed to help educators strengthen instructional practice by integrating AI in ways that enhance, rather than replace, effective teaching. Participants examine the core elements of high-quality instruction and explore how AI can support clarity, engagement, rigor, and alignment. Through application and redesign, participants use AI tools to refine lessons and instructional strategies while maintaining a strong focus on student learning.

Purpose: Strengthen instructional design through intentional and aligned use of AI.

Audience: Teachers and instructional leaders.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to design high-quality instruction, resulting in enhanced lesson clarity, engagement, and alignment through effective AI integration.

Funding Source: Title II, Title IV, Section 31a

From Curiosity to Confidence: Getting Started with AI in Practice

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

From Curiosity to Confidence is a professional learning experience designed to support educators in moving from awareness of AI to practical, everyday use. Participants explore entry points for integrating AI into their workflow, including prompting strategies, task support, and instructional preparation. Through guided practice using real tasks, participants apply AI tools to enhance efficiency, reduce workload, and support professional decision-making.

Purpose: Support educators in applying AI tools to real tasks, building confidence and practical skill.

Audience: Educators new to or hesitant about using AI.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved confidence and capacity to apply AI tools for planning, communication, and instructional support.

Funding Source: Title II, Title IV, Section 31a

Innovative Leaders Network – Year 1: Discover & Learn

Location: Hybrid (In-Person Launch, Virtual Sessions, Optional Site Visits) | **Dates:** September-May

Cost: \$500 per participant

Year 1 of the Innovative Leaders Network is a cohort-based leadership development experience designed to help school leaders explore innovative approaches to teaching, learning, and system design. Through a book study, webinars, site visits, and intersession reflection, participants examine emerging models for personalized learning, modern instructional practices, and the integration of technology to improve student outcomes. Grounded in collaborative learning and reflective practice, participants expand their understanding of innovative systems, strengthen professional networks, and define a focused area for future implementation.

Purpose: Build leadership awareness, mindset, and foundational knowledge to explore and prepare for innovative school design and future-ready learning environments.

Audience: Principals, assistant principals, and district leaders interested in exploring innovative instructional models, structures, and technologies.

Duration: Year-long cohort experience (September–May) with a combination of in-person and virtual sessions.

Outcome: Increased awareness of innovative practices, resulting in a defined area of focus for future implementation and a strengthened leadership network.

Funding Source: Title II, Title IV, Section 31a

Innovative Leaders Network – Year 2: Lead & Transform

Location: Hybrid (Virtual Coaching, Design Studios, Optional Site Visits) | **Dates:** September-May

Cost: \$500 per participant

Year 2 of the Innovative Leaders Network is an application-focused leadership experience designed to support school leaders in moving from exploration to implementation. Participants engage in action research through an Innovation Change Project aligned to their local context and one of three domains: instructional models, learning structures, or tools and technologies. Through coaching, peer collaboration, and structured design studios, participants refine strategies, navigate challenges, and implement innovative practices that improve student outcomes.

Purpose: Support school leaders in designing, implementing, and scaling innovative practices aligned to local priorities and improving student outcomes.

Audience: Principals, assistant principals, and district leaders who have completed Year 1 or have foundational experience with innovation-focused leadership.

Duration: Year-long cohort experience (September–May) including coaching, virtual sessions, and applied project work.

Outcome: Improved capacity to design and implement innovative practices, resulting in a fully implemented innovation initiative and a documented project demonstrating impact and scalability.

Funding Source: Title II, Title IV, Section 31a

Student Use of AI: Readiness, Responsibility, and Instructional Design

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

Student Use of AI is a professional learning experience designed to help educators and leaders establish clear expectations and instructional practices for student engagement with AI. Participants examine ethical use, academic integrity, and the skills students need to use AI responsibly. Through application, teams design routines, expectations, and AI-inclusive assignments that promote learning, critical thinking, and responsible use.

Purpose: Support schools in designing responsible and effective student use of AI.

Audience: Teachers, administrators, and instructional teams.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to design responsible student AI use, resulting in clear expectations, routines, and instructional approaches that support ethical use and critical thinking.

Funding Source: Title II, Title IV, Section 31a

Teacher Efficiency: Using AI to Strengthen Practice and Reduce Workload

Location: Virtual or On-Site (District-Based) | **Dates:** Customized Scheduling

Cost: \$2,100/half day or \$3,500/full day (contracted in-district, at host site or virtual)

Teacher Efficiency is a professional learning experience designed to help educators use AI to reduce workload while maintaining quality and alignment to instructional goals. Participants apply AI tools to tasks such as lesson planning, feedback, communication, and assessment development. Through application, participants streamline workflows and create usable products that support their daily practice.

Purpose: Improve efficiency and effectiveness through intentional use of AI in professional tasks.

Audience: All educators.

Duration: Half day (3 hours) or full day (6 hours).

Outcome: Improved capacity to streamline workflows and create materials that save time and strengthen practice.

Funding Source: Title II, Title IV, Section 31a

5D+ TEACHER EVALUATION SYSTEM

5D+ Calibration Tune-Up

Location: Regional (ISD Partnerships), Virtual, or District-Based (On-Site)

Dates: Scheduled sessions offered throughout the year ([click here for current dates](#))

Cost: \$3,500/full day (contracted in-district) or **\$250/person** (virtual or at host site)

5D+ Calibration Tune-Up is a professional learning experience designed to strengthen evaluator alignment and consistency in applying the 5D+ Rubric for Instructional Growth and Teacher Evaluation. Participants engage in structured observation, evidence analysis, and collaborative scoring using classroom video and case-based examples. Through guided comparison and calibration, participants refine their ability to distinguish evidence from interpretation and apply rubric indicators with clarity and consistency.

Purpose: Strengthen evaluator calibration, consistency, and shared understanding of instructional practice using the 5D+ Rubric for Instructional Growth and Teacher Evaluation.

Audience: Principals, assistant principals, and other evaluators seeking to strengthen consistency and calibration in applying the 5D+ rubric.

Duration: Full day (6 hours).

Outcome: Improved evaluator alignment and accuracy in applying the 5D+ rubric, resulting in more consistent, fair, and growth-oriented evaluation practices.

Funding Source: Title II, Section 31a

5D+ Dimension-Specific Training: Deepening Instructional Practice

Location: Regional (ISD Partnerships), Virtual, or District-Based (On-Site) | **Dates:** Customized Scheduling

Cost: \$2,100/half day, \$3,500/full day (contracted in district)

or **\$175/person half day, \$275/person full day** (virtual or at host site)

5D+ Dimension-Specific Training is a professional learning experience designed to deepen understanding of high-quality instruction through focused study of specific dimensions within the 5 Dimensions of Teaching and Learning™ framework. Participants examine indicators and expectations within the 5D+™ Teacher Evaluation Rubric, analyze authentic examples of practice, and apply their learning to lesson design, classroom instruction, and assessment. Through this work, participants build a shared vision of effective practice and strengthen instructional coherence across classrooms, teams, and systems.

Purpose: Deepen educator and leader understanding of high-quality instruction within specific dimensions of the 5D framework to improve teaching and learning.

Audience: Teachers, principals, assistant principals, instructional coaches, and district leaders focused on instructional improvement.

Duration: Flexible delivery including half-day (3 hours) or full day (6 hours).

Outcome: Improved capacity to apply dimension-specific instructional practices to lesson design, classroom instruction, and assessment.

Funding Source: Title II, Title IV, Section 31a

5D+ Framework Training: Instructional Leadership and Evaluation

Location: Statewide Cohorts (Virtual) or District-Based (On-Site)

Dates: Scheduled sessions offered throughout the year ([click here for current dates](#))

Cost: \$3,500/full day (contracted in-district, \$21,000 total) or **\$1,200/person** (virtual or at host site)

5D+ Framework Training is a professional learning experience designed for observers and evaluators using the 5D+ Teacher Evaluation System, building the expertise needed to implement a valid, reliable, and growth-oriented evaluation process. Grounded in the 5 Dimensions of Teaching and Learning™ framework and the 5D+™ Rubric for Instructional Growth and Teacher Evaluation, participants examine rubric indicators and strengthen their understanding of high-quality instruction and the leadership practices that support teacher growth. Through structured practice, participants engage in inquiry-based observation and feedback cycles and complete summative evaluations aligned to indicators of effective teaching.

Purpose: Develop administrator expertise in implementing the 5D+ Teacher Evaluation System with fidelity, strengthening instructional leadership, evaluator reliability, and teacher growth.

Audience: Principals, assistant principals, and other educators responsible for teacher observation and/or evaluation. Completion of this training is required for all evaluators using the 5D+ Teacher Evaluation System in accordance with MCL 380.1249.

Duration: Six-day training series (36 hours)

Outcome: Improved capacity to implement the 5D+ Teacher Evaluation System with consistency and fidelity, including evidence collection, analysis, and inquiry-based feedback aligned to high-quality instruction.

Funding Source: Title II, Title IV, Section 31a

5D+ Rater Reliability Certification Training

Location: Statewide Cohorts (Virtual or Host Sites) or District-Based (On-Site) | **Dates:** Customized Scheduling, Scheduled sessions offered throughout the year ([click here for current dates](#))

Cost: \$3,500/full day (contracted in-district, \$10,500 total) or **\$650/person** (virtual or at host site)

5D+ Rater Reliability Certification Training is a professional learning experience designed to ensure observers and evaluators develop the accuracy, consistency, and confidence required to implement the 5D+ Teacher Evaluation System with fidelity. Participants engage in structured calibration using classroom video, scripting, coding, and evidence analysis to strengthen their understanding of the 5D+ Rubric. Through guided practice and collaborative scoring, participants distinguish evidence from interpretation and apply rubric indicators with consistency to support fair, accurate, and growth-oriented evaluation practices.

Purpose: Develop evaluator reliability and consistency in observing, analyzing, and rating instruction using the 5D+ Teacher Evaluation System.

Audience: Principals, assistant principals, and other evaluators responsible for teacher evaluation. Completion of Rater Reliability Training is required for all evaluators using the 5D+ Teacher Evaluation System and must be renewed every three years in accordance with MCL 380.1249(5).

Duration: Three-day certification training (18 hours) or two-day recertification training (12 hours).

Outcome: Improved capacity to consistently and accurately apply the 5D+ rubric, ensuring reliable, equitable, and growth-oriented evaluation practices across classrooms.

Funding Source: Title II, Title IV, Section 31a

GETTING STARTED

To learn more about workshops and institutes, please visit www.masssp.com/events/ or contact

Tom Lietz | tom@masssp.com | 586-822-4822

MASSP Office | info@masssp.com | 517-327-5315



Digital Learning Network (DLN)

The Digital Learning Network offers flexible, fully online and on-demand courses to fit any administrator's professional learning needs.

Flexible Access and Ongoing Learning.

The Digital Learning Network (DLN) is MASSP's flexible, on-demand professional learning platform designed to expand access to leadership development across Michigan. Through structured, self-paced courses aligned to defined competencies and professional standards, leaders and district teams build capacity within their own timelines while maintaining alignment to MASSP's broader leadership framework.

DLN extends MASSP's leadership development system by providing accessible, application-focused learning that complements cohort-based experiences, workshops, and system-level partnerships.

LEARNING PROGRESSION

Note: Courses can span multiple levels.

Level 1: Explore & Discover – Building Awareness and Direction

Leaders develop clarity, foundational knowledge, and initial understanding of key leadership concepts.

Level 2: Apply & Strengthen – Developing Practice in Context

Leaders apply learning to real-world settings, strengthening leadership practice and decision-making.

Level 3: Lead & Transform – Scaling Impact and Leading Change

Leaders demonstrate readiness to lead system-level change and sustain improvement efforts.

LEARNING AREAS

Building Culture

Courses that develop communication, trust, inclusivity, and the conditions that shape a positive and productive school culture.

Leading Learning

Courses that strengthen instructional leadership, observation, feedback, curriculum, and teaching practice.

Strengthening Systems

Courses that strengthen data use, school improvement, legal understanding, and system alignment.

Shaping the Future

Courses that prepare leaders to navigate emerging technologies, lead innovation, and design future-focused systems.

BUILDING CULTURE

Leadership Communication (Levels 1–3)

Leadership Communication is a professional learning experience designed to strengthen how leaders use communication to build trust, clarity, and collective efficacy. Participants examine how messaging shapes culture, align communication to purpose and expectations, and apply strategies for clear, consistent communication across teams and contexts. Through application, participants strengthen their ability to navigate complex situations, including crisis communication, while maintaining alignment and organizational stability.

School Culture: Creating an Inclusive Environment for All Learners (Levels 1–3)

School Culture: Creating an Inclusive Environment for All Learners is a professional learning experience designed to help leaders build inclusive, equitable school communities. Participants examine the diversity of students, staff, and communities, and analyze how culture influences teaching, learning, and student outcomes. Through application of research-based practices, participants strengthen their ability to create environments that support belonging, access, and success for all learners.

Trauma-Informed Schools: A Whole School Approach (Levels 1–3)

Trauma-Informed Schools is a professional learning experience designed to help leaders create supportive environments that respond to the needs of all students. Participants examine the principles of trauma-informed practice, analyze the impact of trauma on learning and behavior, and explore proactive strategies for building safe and supportive school environments. Through application, participants identify system-level practices that strengthen student support, improve school climate, and promote well-being.

LEADING LEARNING

5D+ Assessment for Student Learning (Levels 1–2)

5D+ Assessment for Student Learning is a professional learning experience designed to strengthen how educators use assessment to inform instruction and support student growth. Participants examine formative and summative assessment practices, analyze evidence of student learning, and apply strategies for providing meaningful feedback. Through application, participants strengthen alignment between assessment, instruction, and learning goals to improve student outcomes.

5D+ Classroom Environment & Culture (Levels 1–2)

5D+ Classroom Environment & Culture is a professional learning experience designed to strengthen how classroom conditions support student learning, engagement, and relationships. Participants examine routines, expectations, and interactions that foster a positive and inclusive learning environment and analyze how these conditions influence student outcomes. Through application, participants strengthen their ability to create classroom environments where all students feel supported, challenged, and connected.

5D+ Curriculum & Pedagogy (Levels 1–2)

5D+ Curriculum & Pedagogy is a professional learning experience designed to strengthen how curriculum and instructional practices align to support rigorous, standards-based learning. Participants examine the design and delivery of instruction, focusing on coherence, intentional planning, and alignment between standards, learning targets, and instructional strategies. Through application, participants strengthen their ability to design and deliver instruction that ensures all students have access to high-quality learning experiences.

5D+ Indicators of High Quality Instruction (Levels 1–2)

5D+ Indicators of High Quality Instruction is a professional learning experience designed to develop a clear vision of each rubric indicator across the instructional framework. Participants examine authentic examples of practice, analyze what distinguished performance looks like in daily instruction, and identify specific teacher and student moves that elevate learning. Through application and self-assessment, participants reflect on areas of strength and determine targeted areas for growth.

5D+ Purpose (Levels 1–2)

5D+ Purpose is a professional learning experience designed to strengthen the use of clear learning targets and purposeful lesson design. Participants examine how clearly defined outcomes support student understanding and guide instructional decisions. Through application, participants strengthen their ability to align lesson objectives, instructional activities, and assessments to ensure learning experiences are intentional and meaningful.

5D+ Student Engagement (Levels 1–2)

5D+ Student Engagement is a professional learning experience designed to strengthen how educators create conditions for authentic student engagement in learning. Participants examine the factors that promote active participation, intellectual curiosity, and ownership of learning. Through application, participants strengthen their ability to design instructional practices that encourage students to think critically, collaborate, and take an active role in their learning.

Curriculum, Instruction & Alignment (Levels 1–3)

Curriculum, Instruction & Alignment is a professional learning experience designed to strengthen how leaders align curriculum, instruction, and assessment to support a guaranteed and viable curriculum. Participants examine evidence-based leadership practices, analyze systems for implementation and monitoring, and identify gaps in vertical and horizontal alignment. Through application, participants develop plans to strengthen coherence across classrooms and ensure consistent, high-quality learning experiences for all students.

Disciplinary Literacy for Secondary Leaders (Levels 1–3)

Disciplinary Literacy for Secondary Leaders is a professional learning experience designed to strengthen how leaders support literacy across content areas. Participants examine the Essential Literacy Practices, analyze connections to current instructional practices, and explore how leadership and adult culture influence student learning. Through application, participants identify entry points for implementation and develop strategies to support, monitor, and refine disciplinary literacy practices across their systems.

Intro to CEL's 5D+ Teacher Evaluation System (Level 1)

Intro to CEL's 5D+ Teacher Evaluation System is a professional learning experience designed to build foundational understanding of the 5D Instructional Framework, 5D+ Rubric, and inquiry cycle. Participants examine the purpose, structure, and expectations of the 5D/5D+ system and analyze their role within cycles of observation, feedback, and evaluation. Through application, participants strengthen their ability to engage in inquiry-based practice aligned to instructional improvement and effective evaluation.

Observation & Feedback (Levels 1–3)

Observation & Feedback is a professional learning experience designed to strengthen how leaders observe instruction and provide feedback that supports teacher growth. Participants examine research-based strategies for formative feedback, analyze observation practices, and apply learning through case studies and reflection. Through application, participants strengthen their ability to deliver targeted, evidence-based feedback that improves instructional practice.

Teacher+ Assessment for Student Learning (Levels 1–2)

Teacher+ Assessment for Student Learning is a professional learning experience designed to strengthen assessment literacy through the design and use of assessments that support student learning. Participants examine strategies for gathering evidence of learning, providing actionable feedback, and using assessment data to guide instruction. Through application, participants strengthen their ability to align assessment practices to learning goals and improve student outcomes.

Teacher+ Classroom Environment & Culture (Levels 1–2)

Teacher+ Classroom Environment & Culture is a professional learning experience designed to strengthen how classroom conditions support student engagement, relationships, and learning. Participants examine strategies for establishing routines, setting expectations, and fostering a positive classroom culture where all students feel valued and supported. Through application, participants strengthen their ability to create inclusive learning environments that promote engagement, belonging, and student success.

Teacher+ Professional Collaboration & Communication (Levels 1–2)

Teacher+ Professional Collaboration & Communication is a professional learning experience designed to strengthen collaboration and communication among educators. Participants examine strategies for effective teamwork, shared responsibility for student learning, and professional communication practices that support a positive and productive school culture. Through application, participants strengthen their ability to collaborate effectively, communicate with clarity, and contribute to a cohesive and high-functioning school environment.

Teacher+ Purposeful Teaching (Levels 1–2)

Teacher+ Purposeful Teaching is a professional learning experience designed to strengthen intentional lesson design and instructional planning. Participants examine how to align standards, learning targets, instruction, and assessment to create coherent and purposeful learning experiences for students. Through application, participants strengthen their ability to design and deliver instruction that is aligned, intentional, and focused on student learning.

Teacher+ Student Engagement (Levels 1–2)

Teacher+ Student Engagement is a professional learning experience designed to strengthen how educators promote active and meaningful student engagement. Participants examine strategies to increase engagement through intentional instructional design, student voice, and responsive teaching practices. Through application, participants strengthen their ability to design learning experiences that promote active participation, ownership, and deeper learning.

STRENGTHENING SYSTEMS

Using AP Potential for Opportunity and Access (Levels 1–3)

Using Advanced Placement (AP) Potential for Opportunity and Access is a professional learning experience designed to help leaders expand access to rigorous coursework through data-informed decision-making. Participants examine PSAT and SAT data, analyze patterns of opportunity and access, and identify students for AP pathways. Through application, participants strengthen their ability to use data to increase participation and ensure equitable access to advanced learning opportunities.

Creating a Data-Driven Culture (Levels 1–3)

Creating a Data-Driven Culture is a professional learning experience designed to strengthen how leaders and teams use data to improve student outcomes. Participants examine multiple sources of data, analyze patterns, and apply strategies for making informed decisions that support continuous improvement. Through application, participants strengthen their ability to build systems and routines that support consistent, data-informed decision-making.

Implementing Official SAT Practice on Khan Academy in Your School (Levels 1–3)

Implementing Official SAT Practice on Khan Academy is a professional learning experience designed to support schools in strengthening college readiness through structured use of personalized practice tools. Participants examine how to connect accounts, monitor student progress, and analyze usage data to inform support strategies. Through application, participants strengthen their ability to implement systems that expand access to preparation and improve student outcomes.

MTSS: The Path to Making MICIP Meaningful (Levels 1–3)

MTSS: The Path to Making MICIP Meaningful is a professional learning experience designed to strengthen how leaders align MTSS implementation with school improvement processes. Participants examine the MDE MTSS Practice Profile, analyze system structures, and explore strategies for organizing and sustaining this work within their context. Through application, participants strengthen their ability to design aligned MTSS systems that support implementation, monitoring, and continuous improvement.

Response to Intervention (Levels 1–3)

Response to Intervention is a professional learning experience designed to build a foundation for designing and implementing effective intervention systems. Participants examine how to identify student needs, develop tiered supports, and use data to monitor progress and adjust instruction. Through application, participants strengthen their ability to implement responsive intervention systems that improve student outcomes.

School Improvement & Alignment (Levels 1–3)

School Improvement & Alignment is a professional learning experience designed to strengthen how leaders guide continuous improvement focused on teaching and learning. Participants examine the stages of the improvement cycle (Gather, Study, Plan, and Do), analyze current practices, and identify strategies to support effective implementation. Through application, participants strengthen their ability to align improvement efforts, monitor progress, and sustain meaningful change.

School Law 101: What Principals Must Know (Level 1)

School Law 101 is a professional learning experience designed to build foundational understanding of legal requirements that impact school leadership and operations. Participants examine Michigan law and state statutes related to student rights, responsibilities, and school systems, and analyze how these requirements influence decision-making. Through application, participants strengthen their ability to interpret and apply legal expectations within policies and practices.

School Safety: Best Practices (Level 1)

School Safety: Best Practices is a professional learning experience designed to strengthen how leaders create safe and supportive school environments. Participants examine factors that influence student safety and well-being and analyze proactive strategies related to prevention, crisis planning, and school climate. Through application, participants strengthen their ability to implement practices that promote safety, connection, and a positive school environment.

Using Surveys for Feedback (Levels 1–3)

Using Surveys for Feedback is a professional learning experience designed to strengthen how leaders gather and use stakeholder feedback to inform decision-making. Participants examine survey design, analyze sources of bias, and explore strategies for collecting meaningful data from key stakeholder groups. Through application, participants strengthen their ability to use feedback to guide decisions and drive continuous improvement.

SHAPING THE FUTURE

A Teacher's Guide to Khan Academy (Levels 1–3)

A Teacher's Guide to Khan Academy is a professional learning experience designed to help educators integrate digital tools to support instruction and monitor student progress. Participants examine available resources, including lessons, assessments, and SAT practice tools, and analyze how these tools support instructional goals. Through application, participants strengthen their ability to implement Khan Academy in ways that enhance instruction and support student learning.

An Essential Guide to AI for Educators (Levels 1–3)

An Essential Guide to AI for Educators is a professional learning experience designed to build foundational understanding of artificial intelligence and its role in education. Participants examine how AI systems function, explore ethical considerations, and analyze implications for teaching and learning. Through application, participants strengthen their ability to use AI responsibly and support students in leveraging AI to enhance learning.

Introduction to Esports (Level 1)

Introduction to Esports is a professional learning experience designed to help leaders understand the role of esports in engaging students and expanding learning opportunities. Participants examine the structure and potential of esports programs and analyze how they support skill development, student engagement, and career exploration. Through application, participants strengthen their ability to evaluate and implement esports programs aligned to school goals.

Practical AI Tools for Building Leaders (Levels 1–3)

Practical AI Tools for Building Leaders is a professional learning experience designed to help school leaders use Artificial Intelligence to improve efficiency, communication, and decision-making. Participants examine workflows that streamline tasks, analyze opportunities to integrate AI into leadership practice, and explore strategies for responsible use. Through application, participants strengthen their ability to leverage AI to increase effectiveness and create more time to support students and staff.

GETTING STARTED

Digital Learning Network courses can be accessed on-demand. To learn more about the DLN and register for courses, visit www.masssp.com/dln/

For assistance, please contact:

Ryan Cayce | ryan@massp.com | 810-404-3322

MASSP Office | info@massp.com | 517-327-5315



Conferences and Summits

Our conferences and summits bring educators together for high-impact learning, networking, and collaboration, offering timely insights and practical strategies to strengthen instructional leadership and student outcomes.

Connection. Learning. Collective Momentum.

Conferences and Summits represent MASSP's convening layer, bringing leaders together to expand perspective, strengthen professional identity, and build statewide community. These experiences create space for shared learning, strategic dialogue, and peer connection across roles and regions. Together, they strengthen alignment, accelerate learning, and build collective momentum around MASSP's priorities.

CONVENING STRUCTURE

Conferences – Broad Learning and Statewide Connection

Multi-day experiences that bring together leaders across roles to explore emerging practices, strengthen professional networks, and build shared momentum around key priorities.

Summits – Role-Specific Learning and Targeted Alignment

Focused experiences designed to support specific leadership roles or priority areas through deeper learning, collaboration, and application.



Catalyst 2026: MTSS Reimagined - Building Smarter Systems of Support

Location: Lansing, MI (Crowne Plaza) | **Date:** October 6, 2026

Cost: \$1,350/Team (6 adults), \$225/additional adult

Catalyst 2026 is a statewide summit designed to strengthen administrator and leadership team capacity to build coherent, data-driven systems that support academic, behavioral, and attendance outcomes. Participants explore how MTSS systems can be designed to improve data use, strengthen team structures, and support coordinated intervention practices. Through keynote sessions, breakout learning, and collaborative dialogue, leaders apply strategies to strengthen system alignment and implement proactive supports for students.

Purpose: Build leadership team capacity to design and lead effective MTSS systems through stronger data use and team structures.

Audience: Principals, assistant principals, district leaders, and school leadership teams responsible for MTSS and student support systems.

Duration: Full day (6 SCECHs)

Outcome: Improved capacity to implement proactive MTSS systems and strengthen coordinated intervention practices.

Funding Source: Title II, Title VII, Section 31a

Student Mental Health Summit

Location: Lansing, MI (Crowne Plaza) | **Date:** December 7, 2026

Cost: \$950/Team (2 adults + 4 students), \$225/additional adult, \$125/additional student

The Student Mental Health Summit is designed to build awareness, reduce stigma, and strengthen student leadership capacity to support positive mental health and well-being within school communities. Students and advisers engage in keynote sessions, interactive learning, and peer dialogue to explore the connection between mental health, school culture, and student success. Through application, participants strengthen their ability to recognize challenges, support one another, and build peer support systems within their schools.

Purpose: Strengthen student awareness, advocacy, and leadership capacity to promote positive mental health and reduce stigma.

Audience: Middle and high school student leaders, including peer mentors, student council members, and the educators who support student well-being initiatives.

Duration: Full day (6 SCECHs)

Outcome: Improved capacity to support peer mental health and strengthen school-wide systems of belonging and well-being.

AP & Dean Summit

Location: Mount Pleasant, MI (Soaring Eagle Resort) | **Dates:** February 1-2, 2027

Cost: \$425/MASSP member, \$475/non-member

The Assistant Principal & Dean Summit is a statewide convening designed to strengthen instructional leadership and student support systems. Participants engage in keynote sessions, breakout learning, and peer collaboration focused on improving instructional practice, strengthening MTSS and intervention systems, and supporting a positive school climate. Through connection and application, participants strengthen their ability to lead across instruction, behavior, and student support systems.

Purpose: Strengthen instructional leadership, student support systems, and professional collaboration for assistant principals and deans.

Audience: Assistant Principals, Deans of Students, and Aspiring Administrators.

Duration: 1.5 days (7 SCECHs)

Outcome: Improved capacity to strengthen instructional practice, support student systems, and lead effectively within assistant principal and dean roles.

Funding Source: Title II, Title VII, Section 31a

Aspiring Principals Summit

Location: Lansing, MI (MASSP Office) | **Date:** March 6, 2027 | **Cost:** \$125/person

The Aspiring Principals Summit is a statewide convening designed to prepare educators for the transition into building-level leadership. Participants engage in interactive sessions, panel discussions, and practice-based activities focused on instructional leadership, school culture, communication, and decision-making. Through engagement with practicing principals and district leaders, participants apply their learning to leadership scenarios, interview preparation, and next-step planning, building clarity and readiness for administrative roles.

Purpose: Support aspiring school leaders in developing the knowledge, skills, and confidence to pursue building-level leadership roles.

Audience: Aspiring principals, assistant principals, deans, teacher leaders, and educators considering school administration.

Duration: One day (6 SCECHs)

Outcome: Improved readiness to pursue administrative roles through application of leadership scenarios, interview preparation, and next-step planning.

EdCon

Location: Traverse City, MI (Grand Traverse Resort) | **Dates:** June 28-30, 2027

Cost: \$550/MASSP member, \$650/non-member

EdCon is MASSP's annual conference and a statewide convening designed to strengthen leadership capacity through multi-day learning, collaboration, and connection. Participants engage in keynote sessions, practitioner-led breakout learning, and team-based planning focused on improving instructional practice, strengthening school culture, and advancing student outcomes. Through shared learning and reflection, participants apply new strategies that support school improvement and leadership effectiveness.

Purpose: Strengthen leadership capacity to improve instructional practice, lead school improvement, and support student outcomes through shared learning and collaboration.

Audience: Building-level administrators, district leaders, aspiring administrators, and partners supporting school leadership development.

Duration: 3 days (SCECHs available for participating educators)

Outcome: Improved capacity to apply effective practices that strengthen instruction, align systems, and support student success.

Funding Source: Title II, Section 31a

GETTING STARTED

To learn more and register for conferences and summits, visit www.massp.com/events/. Event registration is updated throughout the year.

Please contact us with any questions:

MASSP Office | info@massp.com | 517-327-5315



Michigan Student Leadership and Engagement (MSL)

Michigan Student Leadership (MSL) is MASSP's statewide student leadership system, offering middle and high school students hands-on experiences that build leadership skills, strengthen school culture, and increase engagement.

Developing the Next Generation of Leaders.

Michigan Student Leadership (MSL) programs serve as MASSP's student leadership development system, designed to build leadership capacity and strengthen school culture, belonging, and engagement across middle and high schools. Through camps, conferences, competitions, and ongoing programs, students engage in applied learning experiences that position them as contributors, collaborators, and leaders within their school communities. Together, these experiences build a coherent pathway for developing student leadership across Michigan.

These experiences emphasize active learning through structured dialogue, peer collaboration, leadership practice, and real-world application. Students strengthen communication, problem-solving, and decision-making skills while applying their learning to authentic school contexts, ensuring leadership development is both practical and transferable.

STUDENT LEADERSHIP PROGRESSION

1. EXPLORE – Building Awareness & Confidence

Students engage in introductory experiences that build communication, collaboration, and foundational leadership behaviors.

2. ENGAGE – Strengthening Skills & Participation

Students apply leadership skills through interactive learning, peer collaboration, and school-based leadership experiences.

3. LEAD – Expanding Influence and Impact

Students take on leadership roles, contribute to school initiatives, and apply leadership skills to real-world contexts.

4. COMPETE & SHOWCASE – Demonstrating Leadership in Action

Students demonstrate leadership through statewide conferences, competitions, and collaborative experiences that elevate student voice and innovation.



Middle School Leadership Summer Camp

Location: Albion College | **Dates:** July 14-17, 2026 | **Cost:** \$350/student

[Middle School Summer Leadership Camp](#) is a residential leadership experience that introduces students in grades 7–8 to foundational leadership development through interactive, group-based learning. Participants engage in collaborative activities that build communication skills, strengthen teamwork behaviors, and develop confidence through peer interaction and reflection. Through application, students strengthen their ability to contribute positively within group settings and apply leadership behaviors within their school communities.

Purpose: Introduce foundational leadership skills that strengthen confidence, communication, and teamwork behaviors.

Audience: Students in grades 7–8.

Duration: Three days, two nights.

Outcome: Improved confidence, communication skills, and ability to contribute positively within group and school environments.

Funding Source: Title IV, Section 31a

High School Leadership Summer Camp

Location: Albion College | **Dates:** July 19-24, 2026 | **Cost:** \$650/student

[High School Summer Leadership Camp](#) is a transformative residential leadership experience designed to help students in grades 9–12 improve confidence, discover their leadership identity, and develop the skills to positively influence their school communities. Participants engage in leadership labs, collaborative challenges, and guided reflection to strengthen communication, decision-making, and team leadership while building meaningful connections with peers, educators, and trained college mentors. Through application, students strengthen their ability to lead within group settings and contribute to a culture of belonging, engagement, and student voice in their schools.

Purpose: Develop confident, self-aware student leaders prepared to positively influence school culture and peer relationships.

Audience: Students in grades 9–12.

Duration: Five days, four nights.

Outcome: Improved leadership identity, confidence, and ability to influence group environments and contribute to school culture.

Funding Source: Title IV, Section 31a

Middle Level Liff

Location: Regional Host Sites | **Dates:** Multiple Dates (Oct-Nov) [See Upcoming Dates Here](#) | **Cost:** \$60/person

[Middle Level Liff](#) is a student leadership experience designed to introduce middle school students in grades 6–8 to foundational leadership development through interactive, collaborative learning. Participants engage in structured challenges and guided reflection that build communication skills, strengthen teamwork, and develop confidence in sharing ideas and contributing within group settings. Through application, students strengthen their ability to demonstrate leadership as positive influence and responsible action within their school communities.

Purpose: Introduce foundational leadership skills that strengthen confidence, communication, and teamwork.

Audience: Middle level student leaders (grades 6–8), including student council members, leadership classes, and emerging leaders.

Duration: Full day (5 hours).

Outcome: Improved confidence, communication skills, and ability to contribute positively within group and school environments.

Funding Source: Title IV, Section 31a

Leadership Training Institutes (LTI)

Location: Regional Host Sites | **Dates:** Multiple Dates (Oct-Nov) [See Upcoming Dates Here](#) | **Cost:** \$60/person

[Leadership Training Institutes \(LTI\)](#) are student leadership experiences designed to develop applied leadership skills for high school students through structured simulations, collaborative challenges, and guided reflection. Participants practice communication, accountability, and problem-solving in team-based scenarios that mirror real school leadership contexts. Through application, students strengthen their capacity to make decisions, contribute to group outcomes, and positively impact school culture.

Purpose: Develop applied leadership skills that strengthen collaboration, communication, and responsible decision-making in school leadership contexts.

Audience: High school student leaders (grades 9–12), including student council members, leadership classes, and emerging leaders.

Duration: Full day (5 hours).

Outcome: Improved leadership awareness, confidence, and ability to contribute effectively to team-based leadership and school culture.

Funding Source: Title IV, Section 31a

Virtual Student Legislative Day

Location: Virtual | **Date:** Fall 2026 (date TBD) | **Cost:** \$75/person

Virtual Student Legislative Day is a student leadership experience designed to develop civic awareness and engagement through structured dialogue with policymakers and education leaders. Participants examine how public policy shapes education systems through guided conversations, interactive reflection, and engagement with elected officials and public leaders. Through application, students strengthen their ability to communicate effectively, engage in informed dialogue, and participate in civic leadership.

Purpose: Develop civic awareness and understanding of how policy influences education systems.

Audience: High school student leaders (grades 9-12), including student government members and civic engagement groups.

Duration: Half day (3 hours).

Outcome: Improved civic awareness, communication skills, and ability to engage in informed dialogue and civic leadership.

Funding Source: Title IV, Section 31a, local civic education or leadership development funding.

Student Mental Health Summit

Location: Lansing, MI (Crowne Plaza) | **Date:** December 7, 2026

Cost: \$950/Team (2 adults, 4 students), \$225/additional adult, \$125/additional student

The Student Mental Health Summit is designed to build awareness, reduce stigma, and strengthen student leadership capacity to support positive mental health and well-being within school communities. Students and advisers engage in keynote sessions, interactive learning, and peer dialogue to explore the connection between mental health, school culture, and student success. Through application, participants strengthen their ability to recognize challenges, support one another, and build peer support systems within their schools.

Purpose: Strengthen student awareness, advocacy, and leadership capacity to promote positive mental health and reduce stigma.

Audience: Middle and high school student leaders (grades 6-12), including peer mentors, student council members, and the advisers who support student well-being initiatives.

Duration: Full day (6 hours).

Outcome: Improved capacity to support peer mental health and strengthen school-wide systems of belonging and well-being.

Funding Source: Title II, Title VII, Section 31a

Regional Super Connect

Location: Regional Host Sites or District-Based | **Dates:** Multiple Dates (Jan-Feb) [See Upcoming Dates Here](#)

Cost: \$60/person

[Regional Super Connect](#) is a student leadership experience designed to expand perspective through peer-to-peer learning, idea exchange, and exposure to innovative student-driven initiatives. Participants engage in student-led presentations, collaborative sessions, and structured reflection that showcase real examples of leadership in action through the Michigan Student Voice, Student Showcase, and Student Photovoice competitions. By exploring how students across the state are strengthening belonging, engagement, and school culture, participants gain practical ideas and adaptable strategies to elevate student voice and implement meaningful initiatives within their own school communities.

Purpose: Expand leadership perspective through peer-to-peer learning that strengthens student voice and engagement strategies.

Audience: High school student leaders (grades 9–12), including student council members, leadership classes, and advisers.

Duration: Full day (5 hours).

Outcome: Increased understanding of how student voice influences school culture and the ability to apply adaptable leadership strategies within local school contexts.

Funding Source: Title IV, Section 31a

Student Leadership State Conference

Location: Grand Rapids, MI (Amway Grand Plaza) | **Dates:** February 27–March 1, 2027 | **Cost:** \$275/person

[The Student Leadership State Conference](#) is Michigan's premier student leadership experience designed to elevate student voice, strengthen leadership capacity, and inspire meaningful impact within school communities. Participants engage in keynote learning, statewide service, collaborative leadership activities, and the culminating Michigan Student Voice, Student Showcase, and Student Photovoice competitions, where student ideas and initiatives take center stage. Through shared learning with peers from across the state, students apply their learning to strengthen their ability to lead, expand perspective, and implement strategies that improve belonging, engagement, and school culture.

Purpose: Strengthen student leadership capacity, expand student voice, and support the implementation of student-driven practices that improve school culture and engagement.

Audience: High school student leaders (grades 9–12), including student council members, leadership students, emerging leaders, and advisers.

Duration: Three full days (SCECHs available for participating educators).

Outcome: Increased leadership capacity and ability to apply student-driven practices that strengthen school culture and improve the student experience.

Funding Source: Title IV; Section 31a

Middle Level State Tour

Location: Regional Host Sites | **Dates:** Multiple Dates (Spring 2027) | **Cost:** \$60/person

Middle Level State Tour is a student leadership experience designed to introduce foundational leadership concepts through engaging, interactive learning experiences delivered within their school community. Students engage in collaborative activities, guided reflection, and explore how everyday choices influence peer relationships, inclusion, and group culture. Through application, students strengthen their ability to demonstrate positive peer influence, communicate effectively, and contribute to a supportive and welcoming school environment.

Purpose: Introduce leadership concepts that encourage positive peer influence and strengthen school culture.

Audience: Middle school students (grades 6-8), including student councils and advisory groups.

Duration: Full day (5 hours).

Outcome: Improved awareness of how leadership behaviors influence group dynamics and ability to apply positive, inclusive practices within their school environment.

Funding Source: Title IV, Section 31a

Michigan High School Esports League (MHSEL)

Location: Virtual & Regional Competition Host Sites | **Dates:** Fall & Spring Competitive Seasons

Cost: Annual school-based membership (unlimited teams and players)

High School (by class): A \$1,000 | B \$800 | C \$600 | D \$400

Middle School: \$200

No cost for new schools during the inaugural year to support program launch and access.

[The Michigan High School Esports League \(MHSEL\)](#) is a competitive student leadership experience that engages middle school and high school students (grades 6-12) in team-based environments requiring communication, strategic thinking, and shared responsibility. Participants compete in organized regional and statewide leagues that develop collaboration, problem-solving, and decision-making skills, while strengthening peer relationships. Through application, students strengthen their ability to work as a team, make strategic decisions, and represent their school communities through structured digital competition.

Purpose: Develop collaboration, communication, and strategic thinking skills through structured team-based competition.

Audience: High school and middle school students (grades 6-12)

Duration: Seasonal. Fall (September-December) and Spring (February-May)

Outcome: Improved teamwork, communication, and strategic decision-making skills, along with strengthened engagement and connection to school communities.

Funding Source: Title IV, Section 31a, CTE, STEM-related funding.

GETTING STARTED

To learn more and register for Michigan Student Leadership programs, visit www.mascmahs.org
Event registration is updated throughout the year.

Please contact us with any questions:

Matt Alley | matt@massp.com | 810-300-6688

Megan Luther | megan@massp.com | 586-747-4295

MASSP Office | info@massp.com | 517-327-5315



Member Services and Strategic Supports

MASSP membership is more than just a professional network, it is a coordinated system of resources, tools and support designed to help you along every stage of your leadership journey.

Ongoing Support, Advocacy & Protection.

Member Services & Strategic Supports represent MASSP's coordinated system for amplifying the voice of secondary school leaders while providing the resources, guidance, and protection needed to navigate complex leadership challenges. From connection to advocacy to direct support, leaders engage in aligned opportunities that strengthen professional identity, build collective influence, and sustain effective leadership practice. Together, these supports ensure leaders are not navigating complexity alone, but are part of a connected and responsive professional network.

SUPPORT & INFLUENCE CONTINUUM

Belonging – Connection & Identity

Membership engagement and communication structures that ensure leaders feel connected, informed, and part of a professional community.

Engagement – Participation & Access

Opportunities to access resources, tools, and supports that strengthen daily leadership practice and decision-making.

Influence – Voice & Representation

Legislative advocacy and policy engagement that elevate the perspectives of school leaders and shape the conditions in which they lead.

Protection – Guidance & Support

Access to legal, contractual, and policy-related assistance that helps leaders navigate complex situations with clarity and confidence.

Contribution – Collective Impact

Pathways for members to shape the profession, support peers, and contribute to the broader leadership community.



BENEFITS OF MEMBERSHIP

- Events & Communication
- Advocacy & Policy Engagement
- Legal, Contract & Professional Guidance
- Tools, Resources & Strategic Supports

MEMBERSHIP, ENGAGEMENT & COMMUNICATION

MASSP Membership

Location: Wherever You Are ([Join or Renew Here](#)) | **Dates:** July 1 - June 30

Cost: \$875 Executive Level, \$750 Professional+, \$500 Professional, \$100 Associate

MASSP Membership is a professional support system designed to strengthen belonging, amplify voice, and connect secondary school leaders to coordinated resources and advocacy. Members engage in a network of supports including legislative advocacy, legal and contract guidance, professional learning, and ongoing communication. Through application, members strengthen their ability to make informed decisions, navigate complex challenges, and lead effectively within their roles.

Leadership in Motion Articles

Location: massp.com/news | **Dates:** Ongoing | **Cost:** Included in Membership

Leadership in Motion is a practice-based communication resource designed to provide school leaders with timely, actionable guidance aligned to the daily realities of their work. Through application-focused articles, leaders engage with strategies that support decision-making, culture-building, instructional leadership, and response to emerging challenges, reinforcing leadership practice between formal professional learning experiences.

Legal Articles

Location: massp.com/news | **Dates:** Ongoing | **Cost:** Included in Membership

Legal Articles is a legal guidance resource designed to provide school leaders with timely interpretation of legislation, policy, and compliance requirements impacting schools. Through practice-focused articles developed in partnership with legal experts, leaders engage with clear explanations of legal expectations and their implications for daily leadership decisions, strengthening their ability to navigate risk, ensure compliance, and respond effectively to complex legal situations.

Membership Concierge Service

Location: massp.com/membership/#concierge | **Dates:** Ongoing | **Cost:** Included in Membership

Membership Concierge Services is a personalized advisory support experience designed to help administrators navigate MASSP's full ecosystem of resources, protections, and development pathways. Through individualized consultation, members align immediate challenges and long-term leadership goals with relevant MASSP supports, including professional learning, legal and contract guidance, advocacy resources, and district partnership services. This support strengthens clarity, decision-making, and effective engagement with available resources.

Region Meetings

Location: Virtual or Regional Host Sites | **Dates:** Ongoing | **Cost:** FREE

Regional Meetings are structured member engagement experiences designed to strengthen connection, elevate member voice, and support collaborative problem-solving across local contexts. Through facilitated leader-to-leader dialogue, participants engage in discussions aligned to policy priorities, instructional leadership, and operational challenges, while accessing timely updates, curated resources, and shared practices from across their region. These meetings create consistent opportunities for members to contribute to MASSP's advocacy efforts, shape strategic direction, and learn from one another in ways that are grounded in real-time leadership practice.

Webinars

Location: Virtual | **Dates:** Ongoing ([See Upcoming Webinars Here](#)) | **Cost:** Most are free for members

Webinars are timely, virtual learning experiences designed to provide school leaders with relevant information, practical guidance, and access to expertise on emerging issues, policy updates, and leadership practices. Participants engage in focused sessions that translate complex topics into clear, actionable insights, while connecting leaders to current resources, expert perspectives, and peer-informed practices that support decision-making.

Weekly Publications (Headlines & Principal Power Up)

Location: Email | **Dates:** Bi-Weekly (Monday: Headlines, Wednesday: Principal Power Up)

Cost: Included in Membership

Weekly Publications provide a consistent, reliable communication system that ensures school leaders receive timely information, practical updates, and ongoing connection to MASSP resources and priorities. Headlines delivers time-sensitive content, including legislative and legal updates, MDE communications, deadlines, and critical information that supports immediate awareness and action. Principal Power-Up reinforces leadership practice through applied insights, member voice, curated resources, and reminders that support ongoing engagement and professional growth. Together, these publications function as MASSP's primary service channel, providing clarity, access, and continuity while strengthening connection to the broader leadership community.

ADVOCACY & POLICY ENGAGEMENT

Legislative Advocacy and Policy Engagement

Location: Statewide | **Dates:** Ongoing | **Cost:** None

Legislative Advocacy and Policy Engagement represents MASSP's coordinated efforts to influence education policy and advance the interests of secondary school leaders. Through direct engagement with legislators, state agencies, and education partners, MASSP shapes policy development, responds to emerging issues, and communicates the practical implications of legislative decisions for schools. This work integrates relationship-building, policy analysis, and member-informed advocacy to ensure that the perspectives of principals and assistant principals are represented, understood, and reflected in statewide decision-making.

Self-Advocacy Toolkit

Location: Digital Resource (On-Demand) | **Dates:** Ongoing | **Cost:** Included in Membership

The Self-Advocacy Toolkit is a strategic resource designed to support school leaders in effectively representing their schools, priorities, and experiences within local, state, and community contexts. Through adaptable tools, templates, and guidance, administrators strengthen their ability to communicate with policymakers, engage stakeholders, and contribute to MASSP's broader advocacy efforts. This resource supports the sharing of individual perspectives that contribute to a stronger collective voice and influence across Michigan.

LEGAL, CONTRACT & PROFESSIONAL GUIDANCE

Administrator Contract Guide

Location: Digital Resource (On the [MASSP Website](#)) | **Dates:** Ongoing | **Cost:** Included in Membership

The Administrator Contract Guide is a professional resource designed to support school leaders in understanding, navigating, and negotiating employment contracts within the education system. Through clear explanation of contract structures, key considerations, and alignment to professional responsibilities, administrators strengthen their ability to interpret complex language and evaluate terms. This resource supports informed decision-making that protects individual interests and contributes to long-term career stability.

Legal Services & Support

Location: On-Demand, Overview on the [MASSP Website](#) | **Dates:** Ongoing

Cost: Legal support fees depend on membership level and years of membership

Legal Services and Support provides school leaders with access to legal consultation, guidance, and protection related to their professional responsibilities. Through MASSP and aligned national partnerships, members receive support in navigating employment matters, due process proceedings, and professional liability situations. This service strengthens leader protection by providing timely access to expertise, reinforcing informed decision-making, and reducing risk associated with legal and employment-related issues.

Legal Survival Guide

Location: Digital Download (On the [MASSP Website](#)) | **Dates:** Available On-Demand, Webinar TBD

Cost: FREE for Executive MASSP Members or \$200/Person

The Legal Survival Guide is a foundational resource designed to support school leaders in navigating the legal requirements and responsibilities of school administration. Through practical, scenario-based guidance aligned to Michigan law, administrators strengthen their ability to understand expectations, respond appropriately to common situations, and make informed decisions. This resource supports risk reduction while reinforcing effective and confident leadership practice.

TOOLS, RESOURCES & STRATEGIC SUPPORTS

Anti-Vaping Toolkit

Location: Digital Resource (On the [MASSP Website](#)) | **Dates:** Ongoing | **Cost:** Included in Membership

The Anti-Vaping Toolkit is a strategic resource designed to support school leaders in addressing student vaping through coordinated, systems-aligned approaches. By integrating prevention, intervention, and policy implementation, the toolkit provides practical guidance that supports consistent responses, promotes student well-being, and reinforces a positive school climate.

Cellphone Policy Toolkit

Location: Digital Resource (On the [MASSP Website](#)) | **Dates:** Ongoing | **Cost:** Included in Membership

The Cellphone Policy Toolkit is a strategic resource designed to support school leaders in developing, implementing, and refining student cellphone policies aligned to instructional priorities and school culture. By connecting policy design, implementation, and communication, the toolkit provides adaptable guidance that helps administrators establish clear expectations, ensure consistency, and support student engagement and focus.

Diversity, Equity & Inclusion Toolkit

Location: Digital Resource (On-Demand) | **Dates:** Ongoing | **Cost:** Included in Membership

The Diversity, Equity, and Inclusion Toolkit is a strategic resource designed to support school leaders in building inclusive school cultures and advancing equitable learning environments. Through curated guidance, reflection tools, and aligned resources, administrators strengthen their understanding of diversity, equity, and inclusion while translating these principles into leadership actions that support belonging, engagement, and student success.

Marshall Memo

Location: Digital Resource (Included Weekly in the Principal Power Up E-Newsletter) | **Dates:** Weekly

The Marshall Memo is a curated research resource that provides school leaders with concise summaries of high-impact articles on teaching, leadership, and learning. By synthesizing a broad range of research and practitioner insights into accessible, actionable summaries, the Memo helps administrators stay informed on effective practices and apply relevant ideas within their school context.

Principal Checklists

Location: Digital Resource (Included Monthly in the Principal Power Up E-Newsletter) | **Dates:** Monthly

Principal Checklists are a structured resource designed to support school leaders in managing the operational demands of their role through clear priorities, timelines, and actionable tasks. Each monthly checklist provides aligned guidance on key responsibilities, including compliance requirements, instructional leadership practices, and system-level planning, helping administrators maintain focus, ensure consistency, and execute effectively within complex school environments.

GETTING STARTED

You can renew your membership or join MASSP by visiting www.massp.com/membership/

Please contact Nina Davis, Associate Director of Member Engagement, at nina@massp.com with any questions regarding membership offerings or benefits.



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